

Island View

A PUBLICATION OF THE SANTA BARBARA-VENTURA COUNTY DENTAL SOCIETY • JANUARY 2022



HOW WILL NEW YEAR REGULATIONS AFFECT YOUR PRACTICE?

- ✓ E-Prescribing
- ✓ General Anesthesia Permits
- ✓ Controlled Substance Reporting

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The Santa Barbara-Ventura County Dental Society provides referrals to American Dental Association, dental-board licensed dentists in Santa Barbara & Ventura counties.

Locally, member dentists work together to make a difference in our community through programs such as Dentist-With-A-Heart, Free School Screenings, Give Kids A Smile and many, many other programs to promote oral health to your friends and neighbors.

SBVCDS members are members of the California Dental Association and the American Dental Association. They agree to abide by the ADA Code of Ethics, and we stand by the quality of their work. Almost 80% of the dentists in our community are members.



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What's Up? SBVCDS Events

Day/Date	Event/Speaker	Fee
	HIPAA Training, California Dental Practice Act & Infection Control	\$21 for all 3
	<i>January 5, 12, 19: HIPAA Training (live online CE)</i>	
Jan 18	CPR Renewal (HYBRID) at SBVCDS Office	\$60
Feb 22	CPR Renewal (HYBRID) at SBVCDS Office	\$60
Mar 15	CPR Renewal (HYBRID) at SBVCDS Office	\$60
Apr 19	CPR Renewal (HYBRID) at SBVCDS Office	\$60
	HIPAA Training, California Dental Practice Act & Infection Control	\$21 for all 3
	<i>April 5, 12, 19: HIPAA Training (live online CE)</i>	

We also offer monthly Radiology Safety Certification courses – Call for details



PRESIDENT'S MESSAGE



Dr. Ken Smith
President

Dear Colleagues,

Happy New Year!! As the sun sets on 2021, I found myself exhaling a sigh of relief... but, where are we? The fog of the pandemic has started to lift and seeing everyone's faces in person still feels awkward, yet exciting. Life as we once knew it has forever been changed. Day-by-day we are all discovering a new pattern of life in the wake of COVID-19. I am eager to welcome the new year with you all and discover unique ways to enjoy the new normal. As president, my goal is to rebuild the social construct of our dental society by embracing change and nurturing the interconnectedness at the heart of our community.

Since joining the SBVDS board, COVID-19 has affected every aspect of my experience. For good reason, all of our social events and conferences were brought to an abrupt halt. Our practices were closed and we were encouraged to not interact when possible. This had a profound impact as we all hastily sought to utilize "at distance" technologies to interact. Due to this lifestyle modification, many of our members have never had an opportunity to meet one another. My goal as president is to find ways to break out of the COVID-19 shadow and begin to safely interact with one another again in person. I hope to create opportunities to get our members together and enhance our member unity.

Our society will continue to look forward to more involvement at the state level with CDA. As Dr. Lisa Beck-Uhl describes in her article, there have been big changes in leadership structuring at CDA. In 2019, the Board Reconstruction Resolution (BRR) came to the California Dental Association (CDA) House of Delegates (HOD) for the first time. The resolution was not passed and due to COVID-19, it was postponed until the 2021 HOD meeting. This past November, CDA HOD voted to approve the resolution. With the support of SBVDS past

presidents, Richard Nagy, Lisa Beck-Uhl, and many other esteemed members, the total number of CDA board members was minimized from over 50 to just 17 in order to improve the efficiency and best-practices of CDA. Throughout the year, the SBVDS will strive to further update everyone on the impacts of this resolution within our local society and CDA at large. If you have ever had any interest in serving organized dentistry, at either the state or local level, please contact me or the dental society staff to learn of opportunities.

I would like to thank our SBVDS Executive Director Linda Lacunza, and the SBVDS board members that have accomplished so much and continue to work on behalf of our profession. Dr. Jon Wong is now a member of the Committee on Volunteer Placement. Dr. Lisa Beck-Uhl has been selected to represent our society as a member of the Component Relations Board. Dr. Hessam Siavash is finishing his time on our board after successfully advocating on behalf of all SBVDS members to keep our practices thriving during the height of the lockdown. Our beloved past president, Dr. Sara Cizek, strived to deliver the latest COVID-19 policy updates as we adjusted to the ever-changing dynamics within our practices. Thank you all for your time and dedication to organized dentistry. As your SBVDS president, it is with great honor, that I accept this role and aim to continue the long legacy of outstanding representation.

Sincerely,

A handwritten signature in black ink that reads "Ken Smith". The signature is written in a cursive, flowing style.

Dr. Ken Smith
President 2022 SBVDCDS

BOARD OF COMPONENT RELATIONS REPORT

January 2022

Dear Colleagues,

You may have noticed that for the first time in decades, this article is not titled "Trustee's Report". That is because CDA has, after a majority vote of all delegates in the state, restructured the Trustee Board. No longer does every component automatically send one or more trustees to serve on the board. That system created an unwieldy board of over 50 members. It is now a nimble and effective 17-member board served by chosen leaders throughout the state. I will describe here a bit of that process that brought us to this big, and positive change.

Dr. Lyndon Lambeth has done an excellent job as Trustee for the last 6 years and he brought back to our Dental Society all of the pertinent information of what was happening at CDA. Lyndon repeatedly told our society board about the huge size of the CDA Board of Trustees, and how it was impossible to have a well-functioning CDA Board with 50 Board members, including the Executive Committee. In addition, while most people assume the Trustee is obligated to serve the interests of the component, when in fact by California law the Trustees were legally bound to represent CDA's interests, not the interests of their component. The new restructuring remedies this by creating a separate Board of Component Representatives. It is in this capacity that I am writing you today, to represent SBVCDS at the state level.

In the Fall of 2019, I was a Delegate and Reference Committee Chair on this topic at the CDA House of Delegates (HOD) meeting when Board restructuring came to a vote. Because restructuring would be such a huge change to the CDA, there was a lot of fear of the change. Some of the state components thought that CDA leadership was trying to take power from the membership. This first try at restructuring, known as Resolution 5, failed to pass by a margin of one vote.

The Board of Trustees then created a Board Composition Workgroup to work with the membership. The goal was to hear what

changes needed to be made to the Board Restructuring Resolution so that the delegates would understand restructuring as a benefit, and approve a modified Resolution at the next HOD. I was asked to be a member of this Workgroup, and I participated in it for two years.

In 2020, voting on Board Restructuring was postponed as it was the first House of Delegates meeting done virtually. In the Fall of 2021, although our HOD meeting would again be virtual, the resolution (now called Resolution 1) did come to a vote, and it was again a very big deal. Our SBVCDS leadership all felt that Board restructuring was a good idea, and our delegates, along with the required two-thirds of the CDA Delegates who represent all 32 components of the CDA (both large and small) again voted on Board Restructuring. This time Resolution 1 was approved, and CDA is now moving forward with the new board structure.

What that all means for our local membership is that my position will be as Representative to the new Board of Component Representatives, and not as Trustee. The Board of Component Representatives (BCR) will have one representative from each component of the CDA. Our job will be to represent the needs of our local component, and bring our concerns to the BCR. The BCR Chairperson will also be on the new, smaller CDA Board, and will be able to voice the concerns of the components. With this enhanced voice speaking to items such as how to enable membership retention, we hope to bring positive change to the components. I look forward to serving our Dental Society membership on the new BCR.



Sincerely,

Lisa

Lisa E. Beck-Uhl, DDS



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CALIFORNIA DENTISTS' TOP E-PRESCRIBING QUESTIONS ANSWERED



CDA answers questions submitted during webinar with iCoreConnect

The Jan. 1 deadline to electronically prescribe all medications in California in compliance with state law is fast-approaching.

To help members prepare, CDA on Nov. 30 hosted a free, one-hour webinar with its new Endorsed Services partner iCoreConnect to help dentists understand the process of transitioning from written and phoned-in prescriptions to electronic prescriptions. iCoreConnect also explained how its e-prescribing software iCoreRx is integrated into the dental practice.

CDA compiled questions submitted during the webinar and has answered those questions here. Repeated questions were eliminated, and questions were lightly edited for clarity. CDA members who missed the webinar, or those who wish to watch it again, can find the recording in CDA's Online Learning library.

1. CAN I CALL IN OR WRITE A PRESCRIPTION? ARE THERE ANY EXCEPTIONS TO THE E-PRESCRIBING MANDATE?

Electronic data prescribing, or e-prescribing, is required for all medications, including noncontrolled substances, starting Jan 1, 2022. There are limited exceptions, and these include prescriber dispensing and power/internet outage. No exception is based on the quantity of prescriptions written. The exceptions are outlined in the CDA Practice Support resource Prescribing and Dispensing Q&A. Individual pharmacies will determine whether to fill a prescription that is called in or provided in a format other than an electronic data prescription.

2. CAN I E-PRESCRIBE FOR NONCONTROLLED SUBSTANCES ONLY, SUCH AS ANTIBIOTICS, AND CALL IN DIRECTLY TO THE PHARMACY FOR THE CONTROLLED SUBSTANCES?

No, e-prescribing will be required for all medications, including antibiotics, beginning Jan. 1, 2022.

3. I WILL NOT BE PRESCRIBING ANY MEDICATIONS IN 2022 AND BEYOND. WILL I STILL NEED TO HAVE ELECTRONIC-PRESCRIBING SOFTWARE IN PLACE?

If you will not be prescribing any medications, including noncontrolled substances, you do not need to install electronic prescribing software. Be aware that dental plans require contracted dentists to provide necessary prescriptions and that there is liability risk for a dentist who does not prescribe.

4. WHAT IF THERE IS A POWER OUTAGE, SUCH AS DUE TO A ROLLING BLACKOUT, AND OUR COMPUTERS GO DOWN? ARE WE REQUIRED TO STILL HAVE WRITTEN PRESCRIPTIONS FORMS AT OUR OFFICE FOR SUCH SITUATIONS?

Yes, you should retain 2021-compliant prescription forms in case these situations occur. The reason you are not using e-prescribing for controlled substances must be documented in the patient record.

5. IF I ONLY WORK IN EMERGENCY SETTINGS, CAN I PRESCRIBE USING THE 2021-COMPLIANT PAPER PAD DURING AN EMERGENCY SITUATION PER THE EXEMPTION?

Possibly, if there is no computer or power available and no internet available on a smartphone. The reason you are not using e-prescribing for controlled substances must be documented in the patient record.

6. WE HAVE PRESCRIPTIONS ON-SITE AND PROVIDE THEM TO PATIENTS PRIOR TO SURGERY. CAN WE STILL KEEP THESE MEDICATIONS (AMOXICILLIN/IBUPROFEN) ON-SITE TO GIVE TO PATIENTS?

Yes, prescriptions dispensed by the prescriber are exempt from e-prescribing. Dispensing prescribers must comply with storage and record-keeping requirements. For more information, see the CDA Practice Support resource Prescribing and Dispensing Q&A.

7. HOW DOES E-PRESCRIBING INTEGRATE WITH A MEDICAL GROUP, SUCH AS KAISER, THAT ONLY ACCEPTS PRESCRIPTIONS THROUGH A CALL CENTER?

Under state law, all California pharmacies are required to be capable of accepting electronic data prescriptions from all types of health care practitioners. One exception to this is when the prescriber and the dispenser are the same entity [source: Board of Pharmacy FAQ].

8. I KNOW MANY PRACTITIONERS WHO ARE DROPPING THEIR DEA LICENSE BECAUSE THEY NO LONGER WRITE ANY PRESCRIPTIONS THAT REQUIRE THE DEA LICENSE. IS THIS A PROBLEM FOR SETTING UP AN E-PRESCRIBING PROGRAM?

No, a prescriber is not required to have a DEA registration. They are required to have an active dentist license.

9. WHAT IS CURES?

CURES is the state's prescription drug monitoring database. Prescribers registered with the DEA are required to be registered to access CURES. Prescribers are required in most situations to check CURES prior to issuing a controlled-substances prescription. Dispensers of controlled substances are required to report dispensing activity to CURES regularly. A portion of dental license fees goes toward the maintenance of CURES. More information is available in the CDA Practice Support resource Prescribing and Dispensing Q&A.

10. WHAT ASSISTANCE IS CDA PROVIDING TO HELP MEMBERS TRANSITION TO ELECTRONIC PRESCRIBING?

CDA negotiated contracts with two companies that offer electronic-prescribing subscriptions with substantially discounted pricing just for CDA members. ePrescribe by Henry Schein One and iCoreRX from iCoreConnect are endorsed by CDA and available to members now. Additionally, CDA Practice Support's Prescribing and Dispensing Q&A answers questions about prescribing, dispensing and administering both controlled and noncontrolled substances.

SUMMARY

"Are there any exceptions to the e-prescribing mandate?" Can I e-prescribe for noncontrolled substances only, such as antibiotics?" CDA answers these and other questions members submitted during the webinar "The Perfect 10 for [Electronic] Prescribing" held Nov. 30 with CDA's new Endorsed Services partner iCoreConnect, which offers e-prescribing software to CDA members at a significant discount.



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- Gold** - \$1,000 or more
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- Sustaining Life** - \$10,000 may be payable in up to 10 annual installments of \$1,000 each.
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Terri and Mark Lisagor, DDS
Jeremy Wilgus, DDS

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GENERAL ANESTHESIA, SEDATION PERMIT REQUIREMENTS CHANGING JAN. 1 FOR CALIFORNIA DENTISTS

Licensees with permits expiring in 2022 should renew by Dec. 31 following dental board's new advisory

12/17/21 UPDATE: LICENSEES WITH PERMITS EXPIRING IN 2022 URGED TO RENEW BY DEC. 31

The Dental Board of California today announced that licensees with anesthesia and sedation permits expiring in 2022 must renew by Dec. 31 "in order to continue to practice under the existing terms of their permits beyond the scheduled 2022 expiration date." Read more in the Dental board's notice and in CDA's latest article.

TWO PERMITS TO BE REPLACED IN 2022, NEW PEDIATRIC ENDORSEMENT REQUIRED

Dec. 8: Beginning Jan. 1, 2022, California-licensed dentists who administer or order the administration of general anesthesia, moderate sedation or minimal sedation will be subject to new requirements under legislation (Senate Bill 501) signed into law in 2018.

Most significantly, two permits – conscious sedation and oral conscious sedation for minors – will no longer be issued beginning Jan. 1 and will instead be replaced with new permits.

SB 501 also newly requires dentists to obtain a pediatric endorsement prior to administering general anesthesia or deep sedation to patients under age 7 or moderate or minimal sedation to patients under age 13. Therefore, dentists who currently hold a general anesthesia permit are also impacted.

Only one permit, the oral conscious sedation for adults, will remain unchanged.

FINAL REGULATIONS TO COME IN 2022

The Dental Board of California has submitted regulatory language on permit application and maintenance to the Department of Consumer Affairs for review and potential approval by Jan. 1.

In an email sent Nov. 29 to dentists, also posted as an alert, the dental board warned that if the regulatory language is not approved and made effective by Jan. 1, "the board may not be able to issue the new permits required for the administration of sedation and anesthesia in California."

"Existing GA, MGA, CS, and OCS for Minors permit holders are encouraged to renew by December 31, 2021," the board states. "Permit holders who renew by December 31, 2021, will be issued a permit that is valid for two years from the expiration date and may

continue to practice under the existing terms of the permit, until it expires."

The board's alert states that its members "recognize the challenges associated with the delay in the implementation of SB 501" and have contacted state legislators to advise them of the bill's implementation issues and the "looming gap in anesthesia and/or sedation administration to dental patients."

CDA is pushing the board and the state Legislature to extend the bill's implementation date until after the board passes regulations on the new permits, to limit any negative affect on access to dental sedation. All current permit holders can continue to administer or order the administration of general anesthesia or moderate or minimal sedation until their permit expires.

MODERATE SEDATION PERMIT WILL REPLACE CONSCIOUS SEDATION PERMIT

The current conscious sedation permit will not be issued after Jan. 1 and will instead be replaced with the new moderate sedation permit. For dentists with current conscious sedation permits, this means:

- Once a conscious sedation permit expires it will be considered invalid and nonrenewable.

- Existing conscious sedation permits may be canceled upon expiration, and the dentist will not be able to administer sedation to adult or minor patients.
- The permit holder may continue to follow the terms of that permit until it expires.
- A new pediatric endorsement is required to administer or order the administration of moderate sedation to patients under age 13.

The regulation to implement the new moderate sedation permit is with the Department of Consumer Affairs for review and approval. Among other things, the regulation will define and specify the moderate-sedation permit application form, the pediatric-endorsement form and requirements and acceptable documentation for proof of training.

PEDIATRIC MINIMAL SEDATION PERMIT WILL REPLACE ORAL CONSCIOUS SEDATION FOR MINORS PERMIT

The current conscious sedation for minors permit (OCS) will not be issued after Jan. 1 and will instead be replaced with the new pediatric minimal sedation permit. For dentists with current OCS permits, this means:

- Once an OCS permit expires, it will be considered invalid and nonrenewable.
- Existing OCS permits may be canceled upon expiration, and the dentist will not be able to administer oral sedation to patients under age 13.

- The permit holder may continue to follow the terms of that permit until it expires.
- A new pediatric endorsement is required to administer or order the administration of minimal sedation to patients under age 13.

As with the new moderate sedation permit, the board's regulatory language to implement the new pediatric minimal sedation permit is with the Department of Consumer Affairs for review and approval. Among other things, the regulation will define and specify the pediatric minimal-sedation permit application form, the pediatric-endorsement form and requirements and acceptable documentation for proof of training.

PEDIATRIC ENDORSEMENT REQUIRED TO ADMINISTER GENERAL ANESTHESIA TO PATIENTS UNDER AGE 7

Although the general anesthesia permit will remain after SB 501 takes effect in January, the bill will define deep sedation and general anesthesia, which will result in changes to the permit application form, acceptable training in anesthesiology and other requirements. For now, dentists with current general anesthesia permits should be aware that:

- They are eligible to renew their general anesthesia permit after Dec. 31.
- They must apply for the new pediatric endorsement to administer general anesthesia or deep sedation to patients under age 7.
- Once their current general anesthesia permit expires, they

cannot administer or order the administration of general anesthesia or deep sedation to patients under age 7 without the pediatric endorsement.

The dental board's proposed regulation specifying the new pediatric endorsement is with the Department of Consumer Affairs for review and approval.

BILL WAS HEAVILY NEGOTIATED WITH DENTAL AND PHYSICIAN SPECIALTIES

Sen. Steve Glazer (D-Orinda) introduced SB 501 to address recommendations made in a 2016 report published by the dental board. That report stemmed from the death in 2015 of a 6-year-old boy who received dental treatment under general anesthesia.

CDA supported the board's recommendation to define anesthesia by level of sedation and restructure the permitting system to ensure the appropriate level of expertise is always in the room. The bill was heavily negotiated with dental and physician specialties. CDA successfully pushed for amendments to streamline the new permitting structure, protect access to dental sedation and strike a balance between established practice and evidenced-based changes at all levels of sedation.

CDA will keep members informed about final regulations. Until then, dentists can review CDA's summary of current and future permit requirements. Dentists can also contact the dental board with questions at 916.263.2300 or by email at au.program@dca.ca.gov.

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PRACTITIONERS WHO DISPENSE CONTROLLED SUBSTANCES SUBJECT TO REVISED REPORTING REQUIREMENTS

California-licensed pharmacists, dentists and others who dispense controlled substances must follow revised reporting requirements beginning Jan. 1, 2022. Those requirements are different than the requirements for prescribing or administering controlled substances and separate from California's electronic-prescribing mandate for all substances, both controlled and noncontrolled, which also takes effect Jan. 1.

Among other things, legislation (AB 528 by Assemblymember Evan Low, D-Campbell) signed into law in 2019 required dispensing pharmacies, clinics, physicians, dentists and other dispensers to report specific information beginning Jan. 1, 2021, to CURES no later than one working day after releasing a controlled substance to a patient or patient's representative, except as specified in the bill.

Dispensing practitioners have been submitting data to Atlantic Associates Inc., California's current prescription data collection vendor. The California Department of Justice recently announced it will transition to Bamboo Health's PMP Clearinghouse solution for data collection services in early 2022.

Dispensers of controlled substances who are currently submitting electronic data to CURES via aaicures.com must take the following actions according to an email the DOJ sent Dec. 9 to "all CURES data submitters."

CURES is California's prescription drug monitoring database.

- Beginning Jan. 1, 2022: Register with the Bamboo Health PMP Clearinghouse.

- Beginning Feb. 9, 2022: Begin reporting through the PMP Clearinghouse.

The DOJ in its email "strongly" encourages data submitters to "complete the registration process as early as possible" to ensure they are prepared to begin submitting data to the new system beginning Feb. 9. Atlantic Associates Inc. via aaicures.com will not accept data after Feb. 8.

Next steps and additional resources

Dispensing practitioners will receive a Data Submission Guide for Dispensers for the new PMP Clearinghouse system, which will guide registration and account set-up for data submission. Bamboo Health will also provide additional details directly to dispensing practitioners in the next three weeks. Dispensing practitioners who have questions can contact Bamboo Health at 855.502.0999 or submit a ticket online for assistance.

Dentists can find additional information in CDA Practice Support's Prescribing and Dispensing Q&A.

SANTA BARBARA-VENTURA COUNTY DENTAL SOCIETY

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THANK YOU!

Social Meetings Poll:

Please help us make a decision for future planning by participating in this poll!

How often did you attend Society CEs before the pandemic (in-person)?

- Never
- 1-3x/year
- 3 or more a year

Our in-person CE meetings were 8 hours, 7 CE credits. Would you prefer more, shorter, offerings?

- All-Day is good for me
- 3-4 hours at most
- 1-1.5 hour lunch meetings work best

We had our all-day in-person meetings on Fridays. Does that day work for you? Is traffic a potential issue for you? Would Wednesdays work?

- Fridays work
- Wednesdays would work
- Lunchtime any day
- Dinner any day

Do CE Courses online work for you? Should the Society put more effort into offering them, even after in-person is allowed?

- Yes, and working with CDA's offerings is good
- Yes, and I would like the Society to also host them
- Yes, and I am content getting them from other sources
- No, I do not like online courses

Have you ever attended our annual social events?

- Yes
- No

Would you like to see continued Annual Social Events (when deemed safe)?

- Yes
- No

We also have small, no-host, regional gatherings of dentists and friends. Would you like to see more of these?

- Yes
- No

If so, would you like to have these be around an activity? (i.e., painting class, surf lessons, trip to the zoo, etc.)

- Yes, sounds fun.
- No, just a Happy Hour is fine.
- N/A

Do you have any comments or suggestions for us? We would love to hear your feedback! All input appreciated!



HIPAA Compliance: Invest or Roll The Dice?

By Jeff Broudy – CEO, PCIHIPAA

Where Should I Start to Become HIPAA Compliant?

Many believe HIPAA compliance is a “set-it-and-forget-it” exercise. Well, not exactly. HIPAA compliance is an ongoing requirement, whether you’re a small organization with a limited budget or if you’re a large healthcare provider with multiple locations. There is no HIPAA Certification. HIPAA compliance is environment that you have to show written proof of upon audit.

Maybe a lack of time, knowledge or resources have impacted your HIPAA Compliance for your practice. Our goal is to provide you with information to accurately plan and predict your compliance budget.

First, Some HIPAA Compliance Considerations:

The cost of HIPAA compliance depends on many variables. We’ve identified some of the key factors to consider:

- Your organization type: Are you a privately-owned healthcare provider, hospital, or business associate? Your organization will have varying amounts of protected health information (PHI) and risk levels.
- Your organization size: The more employees, programs, computers, PHI, and departments that your practice has will increase the number of vulnerabilities you might encounter.
- Your organization’s culture: If data security is management’s top priority, you have most likely invested in a cybersecurity program. If not, HIPAA Compliance costs will increase due to the additional training and policy requirements for your staff.
- Your organization’s environment: If cybersecurity was considered when purchasing, implementing, and maintaining devices, the costs to comply with HIPAA should be lower for your practice. This includes computers, software, firewalls, servers, and more.
- Your organization’s dedicated HIPAA workforce: A dedicated HIPAA team or third-party provider will help to determine what requirements your practice needs. In fact, the American Dental Association has published guidelines to help healthcare providers determine criteria for a 3rd Party Provider.

The Cost of a Data Breach

If Health and Human Service’s estimate of compliance seems daunting, the costs related to non-compliance are even greater. For not protecting PHI, a practice can face the following fines and penalties:

- Health and Human Service’s fines: up to **\$1.5 million per violation per year**
- Federal Trade Commission fines: **\$16,000 per violation**
- Class action lawsuits: **\$1,000 per record**
- State attorneys general/potential fine assessment: **\$150,000 – \$6.8 million**
- Patient loss/not returning to doctor due to breach: **40%**
- Free credit monitoring for affected individuals: **\$10-\$30 per record**
- ID theft monitoring: **\$10-\$30 per record**
- Lawyer fees: **\$2,000+**
- Breach notification costs: **\$1,000+**
- Business associate changes: **\$5,000+**
- Technology repairs: **\$2,000+**

When you look at the high costs paid by organizations found in violation of HIPAA, it's obvious the consequences are meant to penalize those who don't adequately protect patient information. OCR Director Roger Severino announced during a 2018 HIPAA Security Conference:

“The next round of examinations will be focused on enforcement and the upcoming audits will use harsher investigative tools to hold bad actors accountable.”

With an increase in Audits, HIPAA compliance is more important than ever. Protect your practice's finances and reputation by becoming HIPAA Compliant.

Estimated Compliance Costs:

Whether you decide to take on HIPAA compliance internally, or seek a trusted advisor, we've outlined some of the material costs you should expect to incur. Obviously, the key considerations above will impact your investment decisions.

If you are a private healthcare provider, annual compliance costs are outlined below on an a-la-carte basis. There are companies that combine some or all of these services, however this will give you a good ideas of the range that you should consider to protect yourself from the potential losses outlined above:

- Risk Analysis and Management Plan ~ \$1,000 to \$2,000
- Employee Security and Privacy Training ~ \$2,000 to \$3,000
- Policy Development ~ \$1,000 – \$2,000
- E-mail and Data Backup ~ \$500
- IP Scanning and PCI Certification ~ \$250
- Business Association Management and Documentation ~ \$500
- HIPAA Compliance Documentation and Audit Support ~ \$300
- Emergency and Incident Response Planning ~ \$1,000
- Data Breach and Network Security Insurance ~ \$2,000 (not required; recommended)
- Additional Technical Safeguards (password management, device monitoring, firewall and anti-virus updates) ~\$1,000 to ~ \$2,000

Larger practices and hospitals can expect to pay many multiples above the costs above.

Final Thought:

HIPAA is often viewed as a bad word throughout the healthcare industry. However, protecting the privacy and security of your PHI is something every healthcare provider should take seriously. OCR is taking more aggressive steps to police an under compliant industry. When developing a HIPAA compliance strategy for your office, you will need to balance the resources you allocate compliance with your risk tolerance and levels. Now is not the time to ignore HIPAA law, however with the right strategy and advisors, you can make progress quickly and easily and prevent the ramifications of HIPAA non-compliance and/or a data breach. Probably not a good idea to roll the dice, but you also don't need to break the bank.

Take advantage of your complimentary HIPAA risk assessment sponsored by SBVCDS by visiting Pcihipaa.com/sbvcds.

OXNARD COLLEGE UPDATE

- Dr. Raffi Najarian

The Oxnard College Dental Assisting program graduated our first class in 2008, and ever since then has been preparing students for careers in the dental field. Many of our graduates continue on to not only become Registered Dental Assistants but also Registered Dental Hygienists. With support from the Santa Barbara Ventura County Dental Society, our program is able to not only provide externship experience for our students but also and more importantly employment opportunities. In addition, with the mentorship of SBVCDS members, our students are able to earn their California Radiological Safety Certificate (X-Ray License) and become valued members of the dental team. Our low-cost program, located in the state-of-the-art Oxnard College Dental Technologies building provides students the education, hands-on experience and confidence to embark on a career in the dental field.





**MEMBERS GET ALL
THREE COURSES
FOR JUST \$21**

California Dental Practice Act, Infection Control, and OSHA

Get your required courses done as a LIVE CE, done ONLINE through SBVCDS!

All three courses are yours for **only \$21 total**. (Price includes all three, not offered individually)

HIPAA Training (1.5 CE Credits)

Tuesday, April 5
6pm-7:30pm

Speaker: Jeff Broudy

Speaker Bio: Actively involved in building startups and leading sales and marketing teams in a variety of industries over the past 30 years, Jeff previously served as Director of Sales & Marketing at Intuit and was the VP of Sales and Marketing at Total Merchant Services. Now as CEO of PCIHIPAA he focuses on providing HIPAA, OSHA, and PCI compliance and data security solutions to small- and mid-sized medical and dental practices.

California Dental Practice Act (2 CE Credits)

Tuesday, April 12
6pm-8pm

Speaker: Nancy Dewhirst BS, RSH

Speaker Bio: Listed as one of the nation's "Leaders in CE", presents over 80 seminars yearly, Nancy is a member of the California Dental Association Speakers Bureau and is a licensed continuing education provider in California. Nancy's career includes 20 years of private clinical practice along with 27 years as an educator.

Infection Control (2 CE Credits)

Tuesday, April 19
6pm-8pm

Speaker: Nancy Dewhirst BS, RSH

Speaker Bio: Listed as one of the nation's "Leaders in CE", presents over 80 seminars yearly, Nancy is a member of the California Dental Association Speakers Bureau and is a licensed continuing education provider in California. Nancy's career includes 20 years of private clinical practice along with 27 years as an educator.

(all courses sponsored by PCIHIPAA)

WE ARE HERE FOR YOU!

Your dedicated team at the Santa Barbara Ventura County Dental Society office is here for you!



Linda
Executive Director



Felipe
Office Manager

Call us anytime we can be of assistance 805-648-7282

HELP IS ONE CALL AWAY. THE CDA WELL-BEING PROGRAM

Concerned that you or a dental professional you know may have an alcohol or chemical dependency problem? Support is available.

SOUTHERN CALIFORNIA WELL-BEING COMMITTEE

(714) 600-6173



Do CE Courses done online still count? Yes, LIVE ones do!

- Live webinars have always and will continue to count as live CE. This also applies to courses wherein the instructor is speaking live online.
- Recorded webinars, even if the speaker is active in a chatroom attached to the recorded webinar, will no longer count as live CE beginning January 1, 2022.

← *The courses licensees took before 2022 that were under that waiver will be allowed to be counted towards a licensee's renewal.*



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Santa Barbara-Ventura County Dental Society

*Coverage is subject to compliance with all requirements of a vaccine emergency waiver; vaccine manufacturers requirements, and policy provisions.





CPR RENEWAL

\$60

A HYBRID OPTION FOR SAFETY

SBVCDS is collaborating with Rescue Training Institute of Southern California to provide our members with a CPR Renewal option in compliance with Dental Board requirements.

Online Component

Upon registering, you will be provided with a link to an online course which will need to be completed prior to your scheduled in-person skills test.

In-person Skills Test

We will schedule the date and time for you or your group upon registration and payment. The skills test will be scheduled in 30 minute time slots from 6:30pm - 8:30pm on the dates below.

2022 Calendar

- January 18
- February 22
- March 15
- April 19
- May 24
- June 21
- July 19
- September 20
- October 18
- November 15

Call to register your spot (805) 648-7282

office@sbcvcds.org | www.sbcvcds.org | (805) 648 7282



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Obtain your x-ray license in just a couple of steps!

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Students working for, or interning at, the office of an SBVCDS member dentist can train at that office and turn in the required x-rays to SBVCDS for evaluation. Please contact us for a FULL course description.

Course Price: \$400





SBVCDS JOB BANK

Search our listings for potential employees and employment opportunities!

Please visit

sbvcds.org/jobsclassifieds

and follow the directions below

Dental Professionals looking for employment:

1. Register as a non-member
2. **IMPORTANT:** As you're registering, make sure you set your profile to "visible" so potential employers may see your contact info.
3. **Upload your resume**
4. Submit

Once signed in, you will also find job posts from our member dentists that you can contact and apply through the individual office.

Member Dentists looking to hire staff:

1. Sign in to your member account.
2. Select "I am a Job Provider"

You will see a list of applicants to choose from. Click the paperclip icon next to a name to download their resume (if they have included one).

Member Dentists looking for employment:

1. Sign in to your member account
2. Select **I am a Job Seeker**
3. In the top right hand corner, click **Post Resume** and follow the prompts.

IMPORTANT: Make sure you select "visible" in the Privacy section.



FOLLOW US



ONLINE CE COURSES

AT A GLANCE



		UNITS
CDA	Common Ground: Sexual Harassment and Abusive Conduct Prevention (For supervisors in CA)	2
	Common Ground: Sexual Harassment and Abusive Conduct Prevention (For employees in CA)	1
	Treating Young Kids Every Day (TYKE) <i>CDA Benefit 50% - As a CDA member, enjoy an exclusive discount of 50% off this course</i>	2

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**Selling Dental Practices in Santa Barbara & Ventura Counties
for Over 30 Years!**

(Your Neighborhood Broker / Resident of Ventura County)

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Your Sale Price Should Reflect That**

A sample of our current listings:

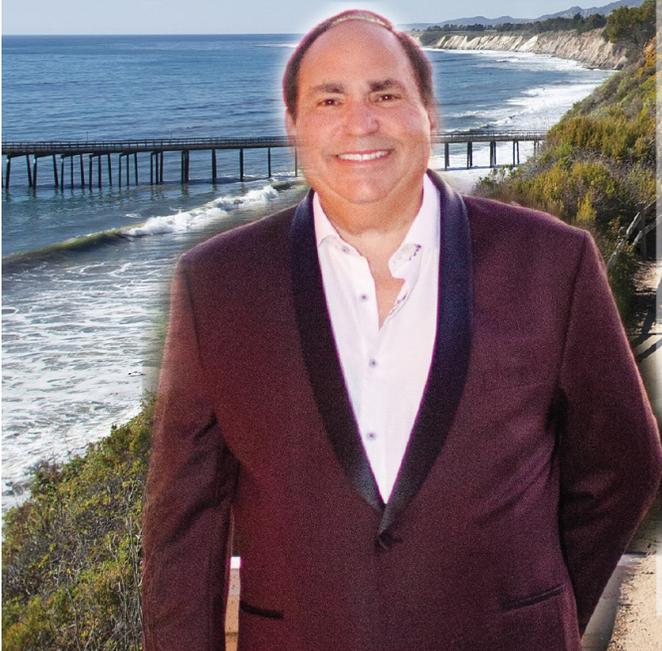
Santa Barbara: Motivated retiree with over 25+ yrs Goodwill. Private Practice. Most Specialty Treatment Referred Out. Busy Hygiene Program. Seller works PT schedule. Super steady patient base & revenues of \$30k/mo Low overhead costs so ideal for first time buyer or merger

Camarillo: Disabled dentist now looking to sell his absentee run practice. No patient attrition concerns here as the office has been operated by associates for past 2 years. 3 very clean ops with room for additional. Shopping Center visibility. Low overhead. Priced to sell right away!

Ventura: Easy-going Retiree with over 30 years of Goodwill. Busy office (4 hygiene days per week) with large potential for significant growth and high net revenues. If looking for bread-n-butter seller that refers out specialty work, has a large patient pool, and controlled expenses - this is the one. Projecting income of \$600k for right buyer.

Moorpark: Shopping center location. Modern equipment and design. Exposure. Ideal for 1st time buyer looking for low overhead, controlled expenses and growth. Priced under \$150k for quick transaction. Seller will take active role in transitioning of patients

Santa Barbara: Old-school conservative retiree that does basic c/b and operative only with established practice accepting selected PPOs and Delta only. No endo, perio, ortho, OS or implants. Solid 3 days of hygiene. Predictable annual revenues & low overhead costs. Seller wants to go fishing -- buy it at a discount, and land a great catch !



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Business Practice Resources
Upcoming Event Notifications

Other Benefits

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Member Social Events
Annual Golf Social
PPE Distribution Assistance
Opportunities to 'Give Back'

Online Resources

Employment Job Bank
Classifieds Listings
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Calendar of Events
Local Ordinance Updates

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For even more services and information, please give us a call at (805-648-7282) or find us at sbvcds.org



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TDIC Membership Eligibility

MORE Practice Management Tools

Annual Conferences

24 Hour Patient Referrals

MORE CE Courses



ISLAND VIEW CLASSIFIEDS

JANUARY 2022

PARTNERSHIPS / ASSOCIATESHIPS / POSITIONS

Looking for a Fill-in RDH temp. Opportunity to grow into a Part-time or Full-time position available. Dental Office is expanding again and looking for an additional Registered Dental Hygienist to join the team. Send Resume to greatjobsdentaloffice@yahoo.com

RDA, 4-5/days week. Salary based on experience. 401K, Med Ins Thanks Dr Herschel Berger Dr Laura Jen Kin Husband and wife Dental Practice, Contact: Herschel Berger 805-522-6020 or syd2karli@aol.com

Front Office. Great small office in transition. Friendly staff and patients, quality dentistry. Comfortable and relaxed office environment. Office will be expanding to a nearby new location with an additional daughter dentist of the owner. Position will be full time in the near future. Please email a resume with references to jgmazurekdds@att.net

RDA or DA in Fun Pedito Office. Fun Private Pediatric Dental Office, Sunny Smiles Dentistry for Children and Young Adults, seeks a professional Registered Dental Assistant or Dental Assistant who is a team player! The person we are looking for must be dependable, capable of long-term commitment, friendly, energetic and personable. The duties include but are not limited to: chair-side assisting, taking x-rays, coronal polish, cleaning and setting up rooms. We look forward to hearing from you! ariana@sunnysmilesdental.com

Associate Dentist General/Aesthetic Dentistry Practice. Fee for service. Digital charts (Eaglesoft) Our focus is to provide high quality and respectful patient care. I am a solo practitioner looking for a like minded colleague to join my practice 2 days per week. Need to be willing to do hygiene to build a relationship with patients. Candidates who are interested, email resume to: your.sb.dentist@gmail.com

Hygienist One Day/Week General Dentistry Practice looking for a hygienist to join team on Mondays. 8 patients per day. Candidates who are interested, email resume to: your.sb.dentist@gmail.com

Associate Dentist Associate can lead to ownership. The office is conveniently located in a highly visible, easily accessible professional building. The office occupies approximately 700 square feet and consists of 4 fully equipped operatories, a private office, a reception area, a sterilization area, a staff lounge, a lab and 3 restrooms. The practice generates approximately 120 new patients per year. This practice has Softdent practice management software. After the sale, the doctor will work back in the practice or mentor (if desired) to help the new doctor with a successful transition. This is only at the request of the purchasing dentist. The

practice is located in a great community in which to live and practice dentistry. This practice revenues are approximately \$465K. Please send your CV to venturadds@gmail.com

Dental Assistant RDA, Experienced chairside RDA for General Dental Practice. 3 days a week. Salary based on experience. 4 day weekends every other weekend. No HMO's. Fee for service and PPO's only. Practice has been established for 40+ years. Treating 3 generations of patients. Warm and relaxing office. Experienced chairside RDA in restorative procedures, root canals, removable, x rays, with a pleasant and engaging personality. Please send your resume to rudkfree@gmail.com

Dental Office Manager Position Available, Our established, state-of-the-art dental practice is looking for a person to assist our doctors and care for our patients with consummate customer service and world class dentistry. Full time preferred. Required Skills • Experience in a dental office using dental computer software like Dentrix (or compatible), and must comprehend and master the technology that aids in planning, scheduling, and treating patients. • Experience with insurance billing and pre-authorizing, as well as payment plans and managing financial information, and must feel comfortable to collect a fee for a service patients value. • Experience with managing patient payments, day sheets and deposits, accounts receivable, and monthly statements. • Experience with scheduling and confirming patient appointments, having the ability to motivate patients to schedule and keep appointments. • Must be comfortable and skilled in phone etiquette and management to make and receive calls in a consistent, polite, and professional manner. • Must love people and have the skills to handle the challenge and satisfaction of helping scared, frightened, or even angry patients become comfortable in the dental office. • Must be highly trustworthy and ethical. Interested individuals are encouraged to email us their resumes at doctors@drkroll.com and check out our website at www.drkroll.com.

PART TIME RDH NEEDED, Looking for a part time RDH to join our friendly team on Tuesdays & Thursdays, 8:30-5:00, Contact: LUPITA MENDOZA 8054851605

Ortho - Pedito/ortho practice in Santa Maria looking for ortho associate for immediate hire with possible buy-in after 1-2 year commitment. 10 - 12 days / month. For details please email cv to keithtamdds@gmail.com

GOT STAFF?

Your Dental Society maintains lists of applicants seeking dental positions. On our website (www.sbvcds.org), under the Professionals menu, click on "Jobs & Classifieds" and enter your ADA number as both your username and password, or call us at 805-648-7282 for a FAX.

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Dental Office For Sale in Santa Maria (May 14th, 2021) I have a fully equipped beautiful three OP office in a Medical/Dental building across from Dignity Regional Medical Center in Santa Maria. The office is 1150 sq. ft. I am asking \$375,000. AND I am including all the equipment and records for my active practice at no additional cost. I can send photos and more information, please email me at: jworch@yahoo.com (CONTACT: DR. JOHN W. ORCHARD)

Dental or Medical Office Space for Lease: 724 E. Chapel, Santa Maria, Excellent location, fully equipped and ready for patients -low overhead practice or second office location! 805-358-2728, ameriansones@gmail.com

Ortho Office Space available in Carpinteria - 1150 sq. ft., \$2530.00/month utilities included, no NNN - Bathroom, Lab - X Streets: Carpinteria Ave. and Arbol Verde Call 805-684-4537

EQUIPMENT FOR SALE / WANT TO BUY

PureWay Eco II Amalgam Separator Free! New amalgam separator complete but not in original packaging. Santa Barbara, CA, Contact 805-895-4020 drleesb@cox.net

Pelton Crane Assistant Stool Price: \$175.00 OBO Pelton Crane Assistant Stool. Good Condition. Light Camel Ultra Leather Fabric. jbn design22@gmail.com

Pelton Crane Dental Exam Chair Price: \$3,250.00 OBO Pelton Crane " Spirit 3000" Exam Chair with massage. Good condition. Contact (805) 570-6507 jbn design22@gmail.com

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Island View

A PUBLICATION OF THE SANTA BARBARA-VENTURA
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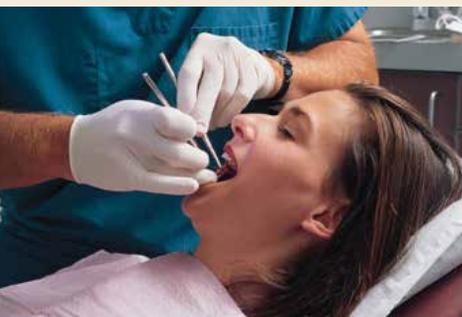
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SANTA BARBARA-VENTURA COUNTY
DENTAL SOCIETY



MISSION STATEMENT

The mission of the Santa Barbara-Ventura County Dental Society is to serve the members and the communities they serve, and to advance the art and science of dentistry.



SOCIETY STAFF

EXECUTIVE DIRECTOR

Linda Lacunza, M.A.
execdirector@sbvcds.org

OFFICE COORDINATOR

Felipe Diaz
office@sbvcds.org

NEED TO REACH US?

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DENTISTS ONLY UNLISTED NUMBER

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FAX (805) 648-5154

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www.sbvcds.org

IMPORTANT NUMBERS

AMERICAN DENTAL ASSOCIATION

(800) 621-8099

CALIFORNIA DENTAL ASSOCIATION

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HOTLINE

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