

Island View

A PUBLICATION OF THE SANTA BARBARA-VENTURA COUNTY DENTAL SOCIETY • APRIL 2022



**OXNARD COLLEGE
BRINGING MORE GREAT DENTAL
ASSISTANTS TO OUR AREA!**

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The Santa Barbara-Ventura County Dental Society provides referrals to American Dental Association, dental-board licensed dentists in Santa Barbara & Ventura counties.

Locally, member dentists work together to make a difference in our community through programs such as Dentist-With-A-Heart, Free School Screenings, Give Kids A Smile and many, many other programs to promote oral health to your friends and neighbors.

SBVCDS members are members of the California Dental Association and the American Dental Association. They agree to abide by the ADA Code of Ethics, and we stand by the quality of their work. Almost 80% of the dentists in our community are members.

What's Up? SBVCDS Events

Day/Date	Event/Speaker	Fee
HIPAA Training, California Dental Practice Act & Infection Control\$21 for all 3		
<i>April 5, 12, 19: HIPAA Training (live online CE)</i>		
Apr 19	CPR Renewal (HYBRID) at SBVCDS Office	\$60
May 24	CPR Renewal (HYBRID) at SBVCDS Office	\$60
Jun 21	CPR Renewal (HYBRID) at SBVCDS Office	\$60
Jul 19	CPR Renewal (HYBRID) at SBVCDS Office	\$60

We also offer monthly Radiology Safety Certification courses – Call for details

PRESIDENT'S MESSAGE



Dr. Ken Smith
President

Dear Colleagues,

What a wild start to the year! The first quarter has been rife with adversity. We started 2022 with the Omicron variant contacting many of our family, friends and staff. With that came soaring inflation and concerns of how to manage office overhead. Followed by recordbreaking gas prices and the awful Russian invasion of Ukraine. These are strange times, especially after having gone through a worldwide pandemic only two years ago. Every member has endured a complex array of challenges, and I encourage everyone to reflect on what we all have been able to accomplish and stay positive. California lifted the mask mandates and, more recently, school mask mandates. This has generated a buzz with the families and especially the younger patients. As we spring forward this month, I continue to stay optimistic that 2022 will be a great year!

Linda, our Executive Director, is working closely with CDA to start a dental assisting training program to supplement the current programs, and particularly to help relieve the strain in Santa Barbara. The academic aspect is taking shape, but there is a need for clinical experience. We need your help with providing the students with externship opportunities and are seeking any volunteers in Santa Barbara and the surrounding communities.

In early march your dental society board met in-person for the first time in two years! It was great to see everyone smiling and talking about ways to serve our members. As a society, we are working toward our goal to create opportunities for members to interact. Our first SBVDS member Happy Hour gathering coming up on March 31st at Rincon Brewing, in Ventura. For various reasons,

we will combine the annual member social event with the golf tournament this year, and we expect them both to be fun! The golf tournament will be held at Olivas Links and the member social will be at The Greek Restaurant in the Ventura Harbor. Mark your calendars for this EPIC all-day event: Friday, September 16th!

If you have colleagues who are not SBVCDS members yet, please make an opportunity to chat with them about what you value about your membership and encourage them to join. Share Linda's contact information: 805-648-SBVC (7282). As if it wasn't made obvious throughout the Pandemic, together we ARE better and stronger.

Your society Board of Directors is continuously striving to support our members, and we will continue to update everyone on all issues pertaining to Covid as they arise. Later this year, we will implement a program for buying and selling retiring practitioner offices. Stay tuned! If you have any interest in joining the SBVCDS, please contact Linda and team at 805-648-7282.

Now without masks, don't forget the simple joy of seeing someone's smile! I am thankful to have such a great dental community and look forward to seeing you all soon!

Sincerely,

Dr. Ken Smith
President 2022 SBVCDS

Know of a No-Host Dentist Get-Together? SBVCDS will share that information so everyone can join the fun. Let us know!

BOARD OF COMPONENT RELATIONS REPORT

April 2022



Lisa E. Beck-Uhl, DDS

As your new BCR representative, there are many issues we are actively working on. For this message, I will focus on the continued shortage in workforce for our dental offices. Even prior to the COVID-19 pandemic, dental practices in California were struggling with staff shortages, specifically a lack of dental assistants. First-year enrollment in dental assistant programs has declined 50% over the last 10 years. In recent months, the need to recruit dental staff has become even more prevalent as practices recover from the pandemic. Dental practices are stabilizing and have been able to rehire most team members, but staffing remains well below demand. Recent survey data shows that nearly 90% of practices have greater challenges in recruiting and hiring dental assistants than before the pandemic, and 44% of practices report that it's limiting their ability to see more patients.

CDA is pursuing both immediate and long-term solutions through recruitment and training programs, state budget funding and legislation:

CDA strongly supports the governor's proposed investments in health care workforce expansion, which includes significant funding for the High Road Training Partnership, Health Care Workforce Advancement Fund, Multilingual Health Initiatives and the new Health Workforce and Education Training Council. CDA is advocating for these programs to include targeted investments focused on dental team pipeline development and apprenticeship programs. This builds upon existing funding for initiatives like CDA's Smile Crew of California, designed to highlight careers in dental assisting and create a pool of qualified candidates.

CDA is sponsoring AB 2276 by Assembly member Wendy Carrillo (D-Los Angeles) to expand the scope of practice for dental assistants to include coronal polishing and placement of sealants under direct supervision if they have obtained the appropriate certifications. Currently, DAs can enroll and complete certification courses through the Dental Board of California to perform coronal polishing and apply sealants, but they cannot actually perform these tasks until they receive registered dental assistant licensure. Allowing DAs to perform duties to the limits of their certifications balances the needs of dental practices that are struggling to hire dental team members while also protecting patients by ensuring DAs are appropriately trained and supervised to perform these tasks.

Locally, our dental society continues to support and appreciate Oxnard College and all their great work at preparing students to be excellent dental team members. We are also reaching out to high school students to be sure they know of this excellent career option. Working with CDA, we are pursuing a hybrid-training opportunity; this seems to be our best short-term option especially for helping Santa Barbara. Please reach out to Linda at the Dental Society office if you would like to be part of this, and have an intern working with you, and possibly for you in the near future!

Sincerely,

A handwritten signature in blue ink that reads "Lisa".

Lisa E. Beck-Uhl, DDS



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What's the easiest, most fun way to stay on the cutting edge of what's going on in dentistry and stay current with what your colleagues are doing?

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Are you finding that patients are confused about needing to wear masks in the office?

An always-generous member shared what automated text messages they are sending to their patients before a visit. Perhaps this will serve as a helpful model for you. Also, please feel free to print the following flyer to hang on your door!

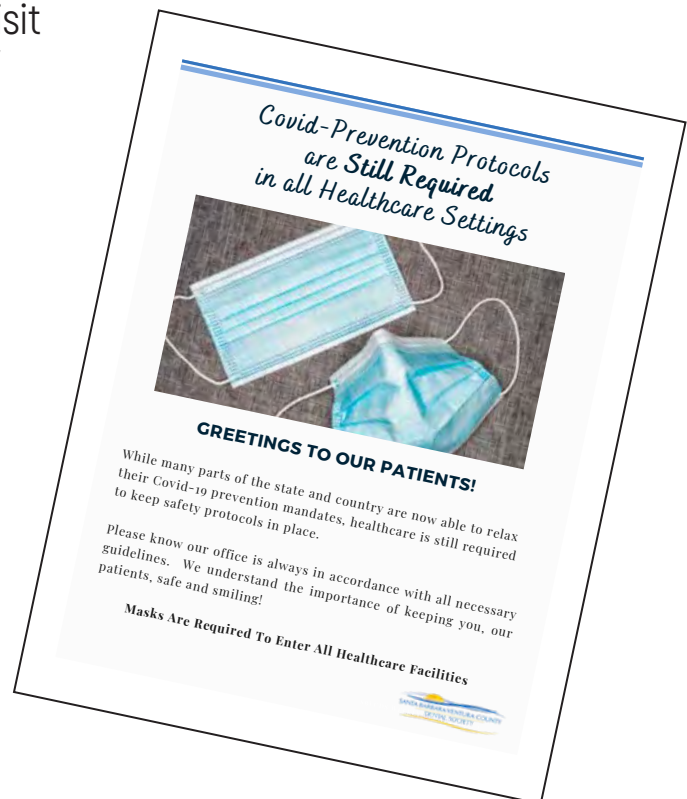
2 weeks before:

Hello **[Patient Name]**, this is the office of Dr. **(Name)**. We wanted to remind you of your appointment on **[date] at [time]**. Please text us back to confirm.

When you arrive to our office for your appointment, please remain in your car and text us to let us know that you are here. We will send you a COVID-19 screening form for that day. We want to make sure you didn't wake up with any symptoms. Once we receive that form we will let you know when to come in. Please be sure to wear a mask or face covering. You will be asked to sanitize your hands when you enter, and we will have hand-sanitizer available for you to do so. We also ask that you come to your visit alone (or with a single caregiver or parent/guardian for elderly patients, patients with special needs, or children).

2 hrs before today's visit:

Hello **[Patient Name]**, this is the office of Dr. **(Name)**. We look forward to seeing you on your appointment today, **[date]** at **[time]**. Please complete the link below for your COVID-19 Screening form for today. **(link here)** Please text us when you arrive, and be sure to wear a mask or face covering when you enter. Thank you!



Covid-Prevention Protocols are Still Required in all Healthcare Settings



GREETINGS TO OUR PATIENTS!

While many parts of the state and country are now able to relax their Covid-19 prevention mandates, healthcare is still required to keep safety protocols in place.

Please know our office is always in accordance with all necessary guidelines. We understand the importance of keeping you, our patients, safe and smiling!

Masks Are Required To Enter All Healthcare Facilities

HOW TO KEEP YOUR TEAM

By Dr. Roger P. Levin



Today it seems that the No. 1 topic in dentistry is staffing. This makes sense because we believe that staffing will be the top challenge facing dental practices for the next five to 10 years.

It's true that almost every industry is having trouble hiring, but dentistry is unique in that certain skillsets are needed for a practice to operate properly. For the first time, we are seeing practices that have lower production strictly because they cannot properly staff their offices. This is the same scenario as when a restaurant can't be open seven days a week simply because it can't get enough workers.

Whenever there is a dynamic shift in behavior -- and one that will have some level of permanence -- businesses need to rethink their approach in that area. This article focuses on adopting a different philosophy and approach to managing and keeping a great dental team.

1. Treat your team like you treat your customers.

Dentists have always had high levels of respect and appreciation for their team, but they did not necessarily view them as customers. The philosophy, up to now, has been that team was compensated for doing a job and should be treated well within a

positive environment. This has been a more than acceptable approach; however, now, a different philosophy is required, one in which dentists view team members as customers. This means that doctors and office managers should think about a customer service plan for the team.

In the science of customer service, the goal is to meet or exceed customer expectations, create an inviting office environment for customers, and motivate customers to follow through on treatment. When this approach is applied to the dental team, the plan should involve building a culture that is positive and energized, understanding the different goals and objectives of each team member, and continually encouraging education and training among your staff. These three aspects go a long way toward treating the team as customers.

2. Appreciate, compliment, and recognize.

Team members should be appreciated every day, recognized for a job well done, and complimented. This recognition is part of treating the team like they are customers, but it is also part of creating an environment that people enjoy.

More and more, employees in America judge their jobs partly by whether they are enjoyable. Beyond simply working for a paycheck, team members must feel that they are appreciated, that they will be recognized for a job well done, and that they are regularly complimented when they deserve it.

Most dentists would state that they already appreciate, recognize, and compliment their team. This may well be true, but not at the level that it needs to be today. People want

more frequent positive feedback and attention. When you provide this for your team, it creates a higher level of bonding, commitment, and loyalty.

3. Bring your enthusiasm every day.

This may sound touchy-feely, but I consider it to be scientific. Showing up every day as a leader with the highest possible level of enthusiasm and a positive attitude inspires the people around you. Remember, dental team members are people, and people like to be inspired, motivated, and excited. It all starts with the doctor. If the doctors have a high level of enthusiasm, it literally rubs off on the team and inspires others to act the same way.

If you are not feeling enthusiastic on a given day, simply act like you are, and gradually it will take over. This shift creates a wonderful opportunity to raise the energy level of those around you, instill a positive attitude, and develop an environment where people want to stay.

4. Encourage education and training.

Staff members today, like many people, want to work in an environment that is less transactional and more relationship-driven. Taking the time to create an annual education and training plan for each team member will not only improve staff member performance and practice success, but it will inspire and excite team members as they learn and master new skills.

As one team member recently said to me, "We have all these new systems that allow me to help increase our practice revenue every year." This is a statement from a committed person who is appreciative of the opportunity

to improve in their position, contribute to the practice, and enjoy their job.

5. Bring back the fun.

Work doesn't have to be unpleasant. Rather than the highlight of your week being TGIF (Thank God It's Friday) so you can enjoy the weekend off to have some fun, create an environment of TGIM (Thank God It's Monday), and look forward to going to work.

Create a fun, strategic plan for your practice. It can involve buying monthly lunches, giving restaurant gift certificates, or giving occasional days off. One office that we know holds an annual raffle for a three-day trip to the Bahamas (an affordable gift if you buy the package in advance). Another office that we know rents a house at the beach once a year for the entire team to spend five days together.

In case you're wondering if this is a waste of time and money, it's quite the opposite. These are activities that help create fun environments that people enjoy working in, and it increases the longevity of the team.

SUMMARY

The radical change in staffing that dentistry is experiencing requires a radical change in the philosophy and actions regarding team development. If you need to change your approach to staffing, reread this article and decide on the actions that you'll take immediately, in the next 90 days, six months, and one year. But here is a warning: Don't wait too long to act because in many practices the clock is ticking.



TOGETHER WE CAN MAKE A DIFFERENCE IN OUR NEIGHBORS' LIVES!

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- Gold** - \$1,000 or more
- Platinum** - \$2,500 or more
- Sustaining Life** - \$10,000 may be payable in up to 10 annual installments of \$1,000 each.
- Life** - \$10,000 may be payable in up to 5 annual installments of \$2,000 each
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(Visa or Mastercard only)

Amount Enclosed: \$ _____ Phone number: _____

Mail to: SBVC Dental Foundation - 1607 East Thompson Blvd, Ventura, CA 93001 Fax to: (805) 648-5154

THANK YOU!



Your support enables your Dental Care Foundation to make a difference in the lives of the children of our communities. Despite the expansion of Denti-Cal, many children still lack access to basic dental care.

Please join your colleagues in supporting the Santa Barbara-Ventura Counties Dental Care Foundation's programs.

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Dr. and Mrs. Russell D.
Nishimura*

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Terri and Mark Lisagor, DDS
Jeremy Wilgus, DDS*

*Gold- \$1,000-\$2,499
Tickled Pink Foundation*

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Mail to: SBVCDs Dental Care Foundation - 1607 East Thompson Blvd., Ventura, CA 93001 Fax to: (805) 648-5154

ADDRESSING OUR LOCAL SHORTAGE OF DENTAL ASSISTANTS

Your Board of Directors has been trying to find ways to relieve the stress our members are having as they try to find qualified dental assistants. Working with Westminster Clinic, we have been given the opportunity to speak to over 200 students through the Workforce Development Agency. We also have different organizations, such as Rotary, who are reaching out and speaking about choosing to work in the dental field. And we are looking forward to utilizing CDA's Smile Crew online training platform to ramp up potential hires so they are ready to serve! Please read more about CDA's Smile Crew below.

ADDRESSING THE STATEWIDE SHORTAGE OF DENTAL ASSISTANTS

CDA worked with the California Labor and Workforce Development Agency to identify sources of public and private funding to expand dental assistant training to areas of greatest need. The agency secured a significant grant from the Delta Dental Community Care Foundation to support the program's expansion. CDA provided additional direct funding.

"The Smile Crew CA program is successfully providing new career opportunities for people who may have lost their jobs during the pandemic, while addressing the need for trained dental assistants to serve the oral health care needs of Californians," CDA past president Judee Tippet-Whyte, DDS, said in a statement.

Dr. Tippet-Whyte added, "CDA created this program to address the statewide shortage of dental assistants and continue our strong commitment to increasing access to care and supporting dentists and dental team members in their service to the public through innovation in education."

NEARLY 80 PARTICIPANTS WITH 100% HIRED OR PENDING HIRE

The Smile Crew CA pilot trainings teach participants dental terminology, HIPAA compliance, infection control protocols and other basic skills needed for a dental assisting career. Importantly, the trainings also allow participants to obtain the certifications required for dental assisting.

The trainings include an online self-led learning module plus in-person classroom lessons with material developed by CDA staff in collaboration with member-dentists.

Participants who have completed the four-week sessions to date have either been matched with and placed in open positions in California dental offices for on-the-job training or are completing their externships prior to placement.

The Smile Crew CA program is particularly timely as the pandemic recovery has opened opportunities for Californians to seek new job training. CDA is working with the California Labor and Workforce Development Agency to source potential grant funds from the state to expand the scale of training, including adding on-the-job training curriculum and curriculum to support dental assistants' path to RDA licensure.

Read more and spread the word about [CDA's Smile Crew of CA](#). Relatedly, get advice from CDA Practice Support analysts on [recruiting, hiring and retaining dental office staff](#).

Westminster Free Clinic Helps Young People Become Dental Professionals

"... I acquired skills such as responsibility, assertiveness, and how to be a team player – skills that helped shape the individual I am today,"

– Vivian Linares, RDH



Vivian Linares is a first-generation student who volunteered at Westminster Free Clinic (WFC) during high-school as part of her first steps towards building her rewarding career. WFC annually touches over 100 high school students; expanding their horizons on potential prosperous career paths – including working in a dental office. Vivian is still living in our area and helping her parents, while practicing as a Registered Dental Hygienist in two offices.

After her WFC training and experience, Vivian went on to graduate with honors and obtained a second Associates of Science Degree, making her a Registered Dental Hygienist, in addition to her degree as a Certified Nursing Assistant with Certifications in Medical Assisting, Phlebotomy, and Dental Assisting. She is certified in soft tissue diode laser, local anesthesia and Nitrous Oxide Administration, and specializes in the prevention and treatment of oral disease and periodontal therapy. Growing up in an immigrant family, Vivian remembers cleaning houses

with her parents and cooking dinner for her family, in addition to going to high school and completing her homework. On top of her many responsibilities, Vivian was also a long-term volunteer (4 years of high school and 4 years of community college) at WFC.

Vivian continues her passion to help people by volunteering. Annually, she comes back to WFC to speak to first generation interns about a career as a dental hygienist and to inspire them to overcome the many barriers they face to reach their professional dreams. She has also provided train-the-trainer sessions for WFC's team to inform and educate WFC's clients about dental hygiene and good oral health practices, and has been part of community pediatric oral health events at WFC and other locations throughout the county helping apply fluoride varnish on low-income children's teeth to prevent cavities and to provide education. Vivian is an amazing young woman who is making a difference in oral health in Ventura County in so many different ways.

"... every time we went out into the community we made a huge difference and saved so many lives."

SBVCDS thanks Vivian for all she does. And we greatly appreciate WFC for opening the door to high-schoolers in our community to enter the dental field. We are looking forward to working with them more as we train more dental assistants into the workforce!

IMPORTANT: WFC is looking for Ventura County volunteer dentists and hygienists to allow 6 WFC uninsured adults a year to be referred to their office for regular cleanings, scaling, root planning, fillings, extractions and root canals. WFC will pay for the dental supplies used. WFC's current dental partners say they really enjoy helping because the patients are so appreciative and it's so much easier to donate their time at their own office with their own equipment. If you are interested in learning more, please email westminstercoordinator@gmail.com or go to www.westminsterclinic.org

Focus on WORKFORCE



ADA spotlights resources to help in hiring process

Association keeping eye on nationwide dental staffing shortage

Editor's note: This is the latest story in the ADA News series Focus on Workforce that seeks to alleviate the nationwide difficulties of recruiting, training and retaining valuable members of the dental team.

The COVID-19 pandemic resulted in a voluntary reduction of the U.S. dental hygiene workforce by about 3.75%, or about 7,500 dental hygienists, according to updated [research](#) from the ADA and the American Dental Hygienists' Association.

The new research is hard to ignore, said Allison B. House, D.M.D., chair of the ADA Council on Dental Practice's Practice Management Subcommittee and owner of House Dental in Scottsdale, Arizona.

"The dental team is the foundation of your office and a reflection of how successful your office is," she said.

The ADA Health Policy Institute's recent

[Economic Outlook and Emerging Issues in Dentistry](#) poll shows that openings for all dental team positions are on the rise again.

Whether it is a first hire, or the dentist is a seasoned expert, hiring can be more of an art than a science.

But with the ADA's help, there is a lot a dentist can do to improve the chances that a new hire can be someone likely to be successful in the practice and on the team.

"The hiring and interview process involves many steps and, in order for it to proceed smoothly, a clear picture of the person you want and what exactly their role will be needs to be made before each candidate comes in to talk about the position," said Dr. House. "The ultimate goal is to find someone who will click with your current team and who puts patient care first. It's up to you to create a winning culture so your

team can thrive."

A sampling of available resources for member dentists from the ADA include:

- [Avoid the Top 10 Hiring Mistakes](#).
- [The dental hiring challenge](#) (a Beyond the Mouth podcast episode).
- [ADA's Guidelines for Practice Success: Managing the Dental Team](#) (ADA Catalog).
- [Dental Team Staff Recruiting: The Interview Process](#).
- [The Members of the Dental Team: Position Overviews](#).
- [Recruiting: Working Interviews vs. Skills Assessments](#).
- [The ADA Practical Guide to Creating and Updating an Employee Policy Manual](#) (ADA Catalog).
- [Dental Team training courses](#) (ADA CE Online).

In addition to providing resources on hiring and interviewing and training staff, the ADA is addressing difficulties with the recruitment and retention

CONTINUED

of allied dental professionals at the federal level.

In a [letter](#) to the Senate Committee on Health, Education, Labor, and Pensions in regards to its February 2022 hearing titled Recruiting, Revitalizing & Diversifying: Examining the Health Care Workforce Shortage, ADA President Cesar R. Sabates, D.D.S., and Executive Director Raymond A. Cohlmiya, D.D.S., asked lawmakers to increase the authorized funding level for the Oral Health Workforce Development Program, part of the Public Health Act.

According to the letter from Drs. Sabates and Cohlmiya, in August 2021, 90% of dentist owners reported that, compared to before the pandemic,

it is extremely or very challenging to recruit dental hygienists, with 85% of dentist owners finding it extremely or very challenging to fill dental assistant positions when compared to before the pandemic.

"These difficulties in the recruitment and retention of dental workforce threaten both the health of dental practices and the health of American patients who rely on an adequate dental workforce for access to oral health care," they wrote. "In fact, 40% of dentist owners said that vacancies in their offices are limiting their practice's ability to see more patients."

"The nation's dentists greatly appreciate the support Congress has already

provided, and is grateful for your continued support of the dental profession during these trying times," the letter continued. "We look forward to working with you to address oral health workforce shortages both during the current emergency when problems are so acute, and in the future as we seek to ensure dental practices are able to sustain and expand patients' access to oral health care."

To keep up with ADA's ongoing advocacy efforts, visit [ADA.org/advocacy](https://ada.org/advocacy).

For support with recruiting, hiring and training your dental team, visit [ADA.org/dentalstaff](https://ada.org/dentalstaff).

ESTATE PLANNING

Wills and Trusts are important, but estate planning can be a difficult job to tackle. Preparing to manage your asset base in the event of disability or death can be a gloomy topic that we all would like to ignore.

Yet, having a well-defined, thoughtful and updated estate plan protects your loved ones from conflict. Without an estate plan, upon death or incapacity, a person's estate will be administered through a process called probate – which can be lengthy, divisive and costly for all involved. This grueling process is surely not the legacy you want to leave. We are here to help you.

Consider the case of the filmmaker John Singleton. After he passed away in 2019, the family learned that he never updated his final will, the last draft of which was dated 1993. Since that time, Singleton had fathered six more children with different women, but failed to update his will to reflect the additions to his family. With a 38 million dollar fortune at stake, one can only imagine

how difficult, protracted and contentious the process was in administering his estate to his heirs and family members.

It is our sincere desire to help you and your family avoid these types of complicated issues and ensure that your wishes are properly carried out.

We were happy to speak with many SBVCDS members at our recent webinar on this topic. Whether you joined us or not, I am happy to answer any questions you may have. You can reach me at

Justin Morgan, Esq.
949.553.1474

DentalAttorneys.com

www.linkedin.com/in/justinjsmorgan/



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Camarillo: Disabled dentist now looking to sell his absentee run practice. No patient attrition concerns here as the office has been operated by associates for past 2 years. 3 very clean ops with room for additional. Shopping Center visibility. Low overhead. Priced to sell right away!

Ventura: Easy-going Retiree with over 30 years of Goodwill. Busy office (4 hygiene days per week) with large potential for significant growth and high net revenues. If looking for bread-n-butter seller that refers out specialty work, has a large patient pool, and controlled expenses - this is the one. Projecting income of \$600k for right buyer.

Moorpark: Shopping center location. Modern equipment and design. Exposure. Ideal for 1st time buyer looking for low overhead, controlled expenses and growth. Priced under \$150k for quick transaction. Seller will take active role in transitioning of patients

Santa Barbara: Old-school conservative retiree that does basic c/b and operative only with established practice accepting selected PPOs and Delta only. No endo, perio, ortho, OS or implants. Solid 3 days of hygiene. Predictable annual revenues & low overhead costs. Seller wants to go fishing -- buy it at a discount, and land a great catch !

www.ddspracticebroker.com

(818) 999-9595

THE CONEJO FREE CLINIC

WANTED: VOLUNTEER DENTISTS



Conejo Free Clinic is looking for more dentists to donate their time and expertise towards our client care. Their mission is to help low-income residents of Ventura and LA Counties. You can participate as often as you wish. They have a state-of-the-art facility with the ability to provide cleanings, digital X-rays, fillings, simple extractions and anterior root canals.

They are also always looking for Preferred Providers that would be willing to donate their services free of charge in their private practice (such as free Ortho for one teen in need a year, 1-5 free root canals, crowns, etc.).

If you can help make a difference,
please contact Sheri Jo at 805-328-3100

www.conejofreeclinic.org

NEW MEMBER BENEFIT FOR YOU AND YOUR OFFICE MANAGER!

YOU'VE FOUND YOUR TRIBE!

Whether you're new to the dental field, new to dental office management, or a seasoned dental practice administrator, AADOM is here to **help you continue to grow both professionally and personally with dental management help.** With AADOM, you have a Tribe of peers and mountain of resources at your disposal to help you continuously learn, connect, and grow. We're confident that an AADOM membership will help you – and your office - thrive!

Visit [dentalmanagers.com](https://web.dentalmanagers.com) for more information.
<https://web.dentalmanagers.com/forms/21> Sign up today!

LEARN
CONNECT
GROW
Join Today!



Staff who work for SBVCDs members get a SPECIAL DISCOUNTED RATE!



SANTA BARBARA VENTURA COUNTY
DENTAL SOCIETY



SBVCDs Member

GOLF SOCIAL

FRIDAY, SEPTEMBER 16TH, 2022
OLIVAS LINKS GOLF COURSE
VENTURA, CA

Members \$99

Non-Members \$199

Shotgun Start 8am

Included Luncheon will follow at The Greek

Mediterranean Steak and Seafood at the Ventura Harbor



ANNUAL MEMBER SOCIAL

SEPTEMBER 16
1PM - 4PM



THE GREEK MEDITERRANEAN STEAK AND SEAFOOD
1583 SPINNAKER DR #101, VENTURA, CA 93001

Members \$39

Non-Members \$79

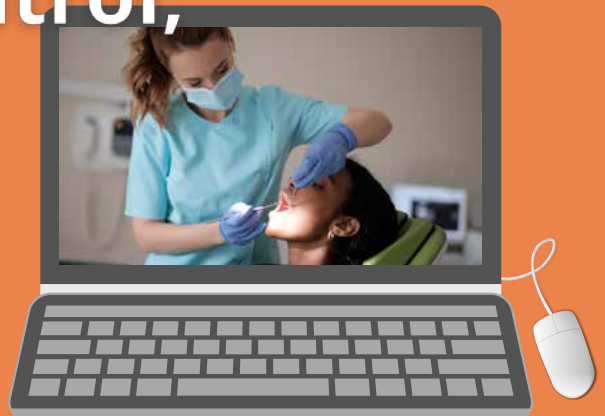
SBVCDS is taking over the Greek Mediterranean restaurant at the Ventura Harbor! Come celebrate with us and enjoy the food, beverages, and live music!



California Dental Practice Act, Infection Control, and OSHA

Get your required courses done as a LIVE CE, done ONLINE through SBVCDS!

CALL TO REGISTER (805) 648-7282



HIPAA Training

1.5 CE Credits
**Thursday
November 2
5:30pm - 7:00pm**

Speaker: Jeff Broudy

Speaker Bio: As CEO of PCIHIPAA, Jeff focuses on providing HIPAA, OSHA, and PCI compliance and data security solutions to small and mid-sized medical and dental practices.

Dental Practice Act

2.0 CE Credits
**Tuesday
November 9
5:30pm - 7:30pm**

Speaker: Nancy Dewhirst BS, RSH

Speaker Bio: Nancy is a member of the California Dental Association Speakers Bureau and is a licensed continuing education provider in California.

Infection Control

2.5 CE Credits
**Tuesday
November 16
5:30pm - 8:00pm**

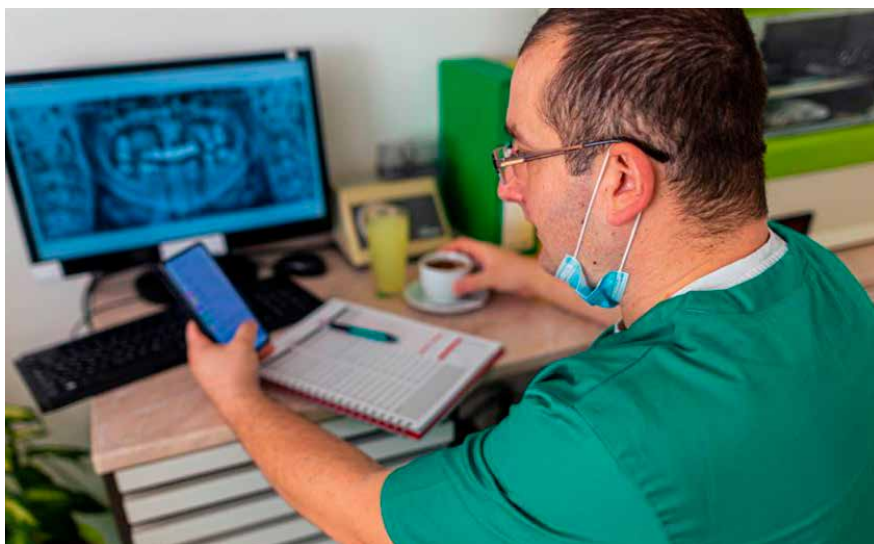
Speaker: Nancy Dewhirst BS, RSH

Speaker Bio: Nancy is a member of the California Dental Association Speakers Bureau and is a licensed continuing education provider in California.

**SBVCDS Members get all three courses for only \$21 total.
(Price includes all three, not offered individually)**

(all courses sponsored by PCIHIPAA)

DENTAL BOARD WARNS CALIFORNIA LICENSEES OF IMPOSTER CALLS IN PAYMENT - DEMAND SCAM



LOCALLY:

SBVCDS Members have been contacted by email supposedly from our board president asking for special help to aid wounded veterans. They then go on to ask for pre-paid cash cards. Please know that our dental society would never solicit from you in such a way. If you ever have any questions, please call our office directly!

STATEWIDE:

A scam targeting dentists is flaring up again. CDA Practice Support heard last week from a member dentist whose associate received a call from a fraudster posing as a California dental board official. The caller told the associate her dental license had been suspended for suspicious drug activity in Texas and Mexico. Next, the caller might have demanded payment.

The number on the associate's caller ID was even disguised as a dental board number, but the call was fraudulent.

The scam was first detected in September 2019 leading the dental board to post a [fraud alert](#) on its website. Around that time, a local dental society told CDA Practice Support that one of its members reported receiving a call from an individual who claimed to be from the dental board. The fraudster even provided the licensee's correct license number, but the member hung up when the caller provided the incorrect NPI number.

"Board staff members or investigators will never contact licensees demanding money or payment of any form without conducting an official investigation or inquiry," the alert from the dental board states. "If you receive such a call, please refuse the demand for payment." Additionally, dentists should never disclose any personal information, such as Social Security numbers, birth dates, credit/debit card numbers and other such personal information to callers.

In the recent case of the associate, CDA Regulatory Compliance Analyst Teresa Pichay, CHPC, advised she follow the instructions in the board's alert, which state dentists should contact the board directly by phone (877.729.7789) or email (dentalboard@dca.ca.gov) to inquire if an official investigation is being conducted. The associate did so, and the board confirmed that her license had not been suspended and that she was, indeed, a victim of fraud.

If the caller appears to have a dental board telephone number, dentists are encouraged to [submit an online complaint](#) with the Federal Communications Commission.

SANTA BARBARA - VENTURA COUNTY DENTAL SOCIETY

BOARD OF DIRECTORS INSTALLATION & SOCIAL

on the Channel Islands Harbor



SATURDAY, DECEMBER 10

Dear SBVCDS past and present leaders and volunteers,

Because of you, organized dentistry has been here serving the membership from year to year since 1919. Your time and talents have helped our community kept the profession thriving. After these difficult years, we would like to have a night of appreciation at the 2022 Parade of Lights!

6:00 - Boarding on the Scarlett Belle

6:30-8:00 - Dinner while docked and watching the decorated and lit boats!

After that, those that wish to take a small boat cruise through the harbor may remain on the boat until 9:00

Cost \$99 per member and guest. \$199 for non-members and their guests.

(805)648-7282
EXECDIRECTOR@SBVCDS.ORG

Ukraine Relief Fund

DONATE TODAY



The California dental community is organizing to support humanitarian relief for Ukrainians as Russia continues its military invasion of Ukraine and increasingly targets civilian areas - leaving hundreds of thousands of people without power, shelter and access to essential goods and services.

To support the provision of dental care for Ukrainian soldiers and Ukrainian civilians displaced by Russian attacks, the CDA Foundation, the philanthropic arm of the California Dental Association, has opened the **Ukraine Relief Fund**. The fund is now accepting monetary donations from CDA members and others who wish to contribute.

To commence this effort, CDA contributed \$10,000 to the fund.

"CDA stands for the profession of dentistry and oral health and is proud to take action to support our dental colleagues in Poland and Ukraine along with the displaced Ukrainians they are serving," said CDA President Ariane Terlet, DDS.

One-hundred percent of the contributions will go toward supporting dental care organized by Polish humanitarian aid organizations and Pavel Niderman, DDS, a CDA member who practices in San Francisco. Dr. Niderman has been involved with humanitarian dental aid to Ukraine for four years.

Although the war interrupted the next dental mission scheduled for April, Niderman said he is in daily contact with the chief oral surgeon of the Ministry of Defense of Ukraine to help distribute U.S.-donated materials, instruments and supplies throughout the country. Niderman, with assistance from Ukrainian officials, has helped to prepare a list of dental supplies to support dental care, and dental supply company Henry Schein is contributing and helping to coordinate donated supplies through its European network.

DONATE ONLINE TO RELIEF FUND IN 4 EASY STEPS

It is [easy to make a one-time donation](#). Simply **(1)** specify the donation amount, **(2)** select the frequency of the donation (one-time) and **(3)** select "I want to support" from the drop-down menu and then choose the Ukraine Relief Fund. After completing the additional fields, **(4)** click "continue" to proceed with payment.

"Thank you very much to our dental community, CDA and dental supply companies for their direct assistance, time and funding and for putting us in contact with members of the community who are already making a difference," Niderman said.

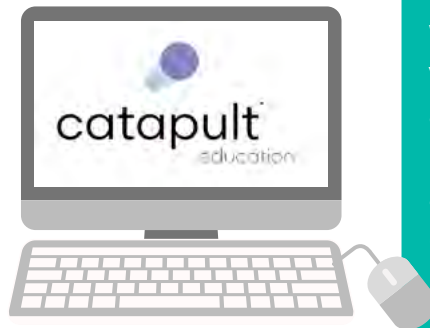
The nonprofit, nonpartisan Council on Foreign Relations is [tracking the war in Ukraine](#) with updates on the number of civilian casualties and refugees.

Restoring Abfractions Made Simple

Thursday, Apr 28

4pm - 5pm

FREE 1 CE Credit Webinar



Register at:

<https://www.catapulteducation.com/course/restoring-abfractions>

Course Description

As people live longer, recession and abfraction lesions are more common than ever. If root coverage procedures aren't feasible when evaluating treatment options, restorations can be a valid alternative. But why is it that Dentists often steer away from restoring them? Previously failed restorations and a lack of predictability with retention are likely contributing factors.

This course will teach you the conservative approach (yes, even without drilling) to restoring abfractions that even 5 years later can yield retention rates at over 90%. A Class V on a canine live hands-on portion will be included - you don't want to miss this!

Learning Topics

- Learn a simplified, conservative approach to successful restorative preparations
- Identify the advantages of using a Giomer flowable restorative and what makes it unique

Brought to you by our friends at Catapult Education

About the Speaker

Dr Griffin has owned multiple practices in the St Louis area for over 25 years. His first passion is to provide excellent dentistry with a cosmetic emphasis in a very comfortable manner. Jack is a humble teacher and considers it a great honor to have been asked to teach thousands of dentists how to make practice more successful and rewarding while having fun.

He has earned Diplomate status with the American Board of Aesthetic Dentistry (ABAD), Accreditation in the American Academy of Cosmetic Dentistry (AACD), Masters in the Academy of General Dentistry (MAGD), and Fellow International Academy for Dento-Facial Esthetics. He has had the honor of being published many times, contributed to product review and development, is a member of the highly respected Catapult Group of instructors, and is a clinical director for the Pacific Aesthetic Continuum.



Jack Griffin, DMD

Join us in wishing a Happy Retirement to Dr. Ron Hunter

Dr. Hunter has given so much to our community and your society. He has served on the SBVCDS Board of Directors for many years, including President in 1998. He went on to serve six years as our Component Trustee to the California Dental Association from 2001-2006. In addition, he has given many hours of service to our Dental Care Foundation, both as a clinician and as a board member. We are fortunate that he continues to serve as the Santa Barbara-Ventura County Dental Care Foundation President!



Thank you for all you give, Dr. Hunter. Enjoy your retirement!

Thank you to Dr. Cami Ferris-Wong for connecting TPIVC with our SBVC Dental Care Foundation. They have been supporting our programs with kind donations for years. We appreciate them very much!

The purpose of Tickled Pink In Ventura County is to share the world of Barbie [doll collecting] with others and contribute to some of the local children's and women's charities. Once a month, we gather either in the homes of members or via the Zoom platform. We have been having our meetings and, have been good friends since 1994!

*Susan Wilber, Founding President
Tickled Pink in Ventura County*



WE ARE HERE FOR YOU!

Your dedicated team at the Santa Barbara Ventura County Dental Society office is here for you!



Linda
Executive Director



Felipe
Office Manager

Call us anytime we can be of assistance 805-648-7282

HELP IS ONE CALL AWAY. THE CDA WELL-BEING PROGRAM

Concerned that you or a dental professional you know may have an alcohol or chemical dependency problem? Support is available.

SOUTHERN CALIFORNIA WELL-BEING COMMITTEE

(714) 600-6173



Do CE Courses done online still count? Yes, LIVE ones do!

- Live webinars have always and will continue to count as live CE. This also applies to courses wherein the instructor is speaking live online.
- Recorded webinars, even if the speaker is active in a chatroom attached to the recorded webinar, will no longer count as live CE as of January 1, 2022.

* *The courses licensees took before 2022 that were under that waiver will be allowed to be counted towards a licensee's renewal.*



PROFESSIONAL LIABILITY

Dentistry isn't like anything else.

Better protection is built just for dentists.

The Dentists Insurance Company was founded by dentists, to protect only dentists, and is led by your peers.

In fact, TDIC's **Professional Liability** coverage follows the scope of practice, which means you're protected for the administration of the COVID-19 vaccine.*

See more ways you benefit from exceptional protection at every stage of practice:

- One-on-one guidance by Risk Management analysts
- In-house claims team and razor-sharp legal team
- Higher limits for specialties with higher exposures

Plus, get premium discounts for bundling your policies or completing our current risk management seminar.

Talk to an agent or apply today at tdicinsurance.com/PL.

Protecting dentists. It's all we do.®

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   @TDICinsurance

Endorsed by

Santa Barbara-Ventura County Dental Society

*Coverage is subject to compliance with all requirements of a vaccine emergency waiver; vaccine manufacturers requirements, and policy provisions.





CPR RENEWAL

\$60

A HYBRID OPTION FOR SAFETY

SBVCDS is collaborating with Rescue Training Institute of Southern California to provide our members with a CPR Renewal option in compliance with Dental Board requirements.

Online Component

Upon registering, you will be provided with a link to an online course which will need to be completed prior to your scheduled in-person skills test.

In-person Skills Test

We will schedule the date and time for you or your group upon registration and payment. The skills test will be scheduled in 30 minute time slots from 6:30pm - 8:30pm on the dates below.

2022 Calendar

- ~~January 18~~
- ~~February 22~~
- ~~March 15~~
- April 19
- May 24
- June 21
- July 19
- September 20
- October 18
- November 15

Call to register your spot (805) 648-7282

office@sbvcds.org | www.sbvcds.org | (805) 648 7282



NOW ENROLLING

RADIOLOGY CERTIFICATION

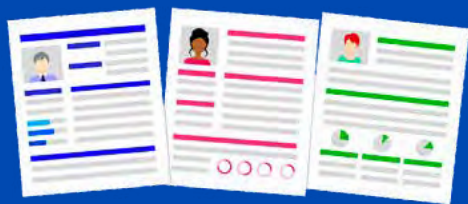
Obtain your x-ray license in just a couple of steps!

(805) 648-7282 | SBVCDS.ORG

Students working for, or interning at, the office of an SBVCDS member dentist can train at that office and turn in the required x-rays to SBVCDS for evaluation. Please contact us for a FULL course description.

Course Price: \$400





SBVCDS JOB BANK

Search our listings for potential employees and employment opportunities!

Please visit

sbvcds.org/jobsclassifieds

and follow the directions below

Dental Professionals looking for employment:

1. Register as a non-member
2. **IMPORTANT:** As you're registering, make sure you set your profile to "visible" so potential employers may see your contact info.
3. **Upload your resume**
4. Submit

Once signed in, you will also find job posts from our member dentists that you can contact and apply through the individual office.

Member Dentists looking to hire staff:

1. Sign in to your member account.
2. Select "I am a Job Provider"

You will see a list of applicants to choose from. Click the paperclip icon next to a name to download their resume (if they have included one).

Member Dentists looking for employment:

1. Sign in to your member account
2. Select **I am a Job Seeker**
3. In the top right hand corner, click **Post Resume** and follow the prompts.

IMPORTANT: Make sure you select "visible" in the Privacy section.



FOLLOW US



@sbvcds



ONLINE CE COURSES

AT A GLANCE



		UNITS
CDA	Common Ground: Sexual Harassment and Abusive Conduct Prevention (For supervisors in CA)	2
	Common Ground: Sexual Harassment and Abusive Conduct Prevention (For employees in CA)	1
	Treating Young Kids Every Day (TYKE) <i>CDA Benefit 50% - As a CDA member, enjoy an exclusive discount of 50% off this course</i>	2

Keep in touch with SBVCDS!

News to Share? Let us know! Put it in the Island View!
Make it short and newsy!
Mail this form to us or fax it to (805)648-5154

News from SBVCDS Member

(Please print) _____

Recently been elected to a community service club or professional leadership role? Please share your success!

Retiring? Selling a practice? Buying a practice? Office successes? Please share with your colleagues!



New member in your family?

Boy ___ Girl ___

Name _____

Date Born _____

Siblings? _____

CLASSIFIED ADS

Free to SBVCDS members!
Want to sell some dental equipment?
Looking for an associate? Looking for a particular item or service? Searching for a particular item or service?
(25 words or less)

ANYTHING GOES! Have a question you want the Board of Directors to answer in the newsletter? Have one of your kids achieved an outstanding accomplishment?

Ideas to contribute? Review a recent CE you attended! Share something you learned at a CE!

Highlights of some of your member benefits!

SANTA BARBARA-VENTURA COUNTY
DENTAL SOCIETY

Continuing Education

CE Courses
Infection Control/DPA Renewal
CPR Renewal
Radiology Certification
Study Clubs

Island View Newsletter

Localized updates of your dental community
Business Practice Resources
Upcoming Event Notifications

Other Benefits

"Community" of Dentists
Member Social Events
Annual Golf Social
PPE Distribution Assistance
Opportunities to 'Give Back'

Online Resources

Employment Job Bank
Classifieds Listings
Compliance Documents & Templates
Calendar of Events
Local Ordinance Updates

Professional Services

Practice Management Hotline
Shredding Events
Mask Fit Testing Events
Patient Referrals
Business Referrals
Emergency Prep Planning

For even more services and information, please give us a call at (805-648-7282) or find us at sbvcds.org



More Benefits as a CDA, ADA Member

Legislative Advocacy

TDIC Membership Eligibility

MORE Practice Management Tools

Annual Conferences

24 Hour Patient Referrals

MORE CE Courses



ISLAND VIEW CLASSIFIEDS

APRIL 2022

PARTNERSHIPS / ASSOCIATESHIPS / POSITIONS

Looking for a Fill-in RDH temp. Opportunity to grow into a Part-time or Full-time position available. Dental Office is expanding again and looking for an additional Registered Dental Hygienist to join the team. Send Resume to greatjobsdentaloffice@yahoo.com

Associate Dentist Opportunity: 2-4 days per week. Single location private practice. Practice has newer equipment and use many high-tech devices. Invisalign and Lumineers certified would be to benefit. Email jonesdds1@me.com

RDA, 4-5/days week. Salary based on experience. 401K, Med Ins Thanks Dr Herschel Berger Dr Laura Jen Kin Husband and wife Dental Practice, Contact: Herschel Berger 805-522-6020 or syd2karli@aol.com

Front Office. Great small office in transition. Friendly staff and patients, quality dentistry. Comfortable and relaxed office environment. Office will be expanding to a nearby new location with an additional daughter dentist of the owner. Position will be full time in the near future. Please email a resume with references to jgmazurekdds@att.net

RDA or DA in Fun Pedito Office. Fun Private Pediatric Dental Office, Sunny Smiles Dentistry for Children and Young Adults, seeks a professional Registered Dental Assistant or Dental Assistant who is a team player! The person we are looking for must be dependable, capable of long-term commitment, friendly, energetic and personable. The duties include but are not limited to: chair-side assisting, taking x-rays, coronal polish, cleaning and setting up rooms. We look forward to hearing from you! ariana@sunnysmilesdental.com

Associate Dentist General/Aesthetic Dentistry Practice. Fee for service. Digital charts (Eaglesoft) Our focus is to provide high quality and respectful patient care. I am a solo practitioner looking for a like minded colleague to join my practice 2 days per week. Need to be willing to do hygiene to build a relationship with patients. Candidates who are interested, email resume to: your.sb.dentist@gmail.com

Hygienist One Day/Week General Dentistry Practice looking for a hygienist to join team our on Mondays. 8 patients per day. Candidates who are interested, email resume to: your.sb.dentist@gmail.com

Associate Dentist Associate can lead to ownership. The office is conveniently located in a highly visible, easily accessible professional building. The office occupies approximately 700 square feet and consists of 4 fully equipped operatories, a private office, a reception area, a sterilization area, a staff lounge, a lab and 3 restrooms. The practice generates approximately 120 new patients per year. This practice has Softdent practice management

software. After the sale, the doctor will work back in the practice or mentor (if desired) to help the new doctor with a successful transition. This is only at the request of the purchasing dentist. The practice is located in a great community in which to live and practice dentistry. This practice revenues are approximately \$465K. Please send your CV to venturadds@gmail.com

Dental Assistant RDA, Experienced chairside RDA for General Dental Practice. 3 days a week . Salary based on experience. 4 day weekends every other weekend. No HMO's. Fee for service and PPO's only. Practice has been established for 40+ years. Treating 3 generations of patients. Warm and relaxing office. Experienced chairside RDA in restorative procedures, root canals, removable, x rays, with a pleasant and engaging personality. . Please send your resume to rudkfree@gmail.com

Dental Office Manager Position Available, Our established, state-of-the-art dental practice is looking for a person to assist our doctors and care for our patients with consummate customer service and world class dentistry. Full time preferred. Required Skills • Experience in a dental office using dental computer software like Dentrix (or compatible), and must comprehend and master the technology that aids in planning, scheduling, and treating patients. • Experience with insurance billing and pre-authorizing, as well as payment plans and managing financial information, and must feel comfortable to collect a fee for a service patients value. • Experience with managing patient payments, day sheets and deposits, accounts receivable, and monthly statements. • Experience with scheduling and confirming patient appointments, having the ability to motivate patients to schedule and keep appointments. • Must be comfortable and skilled in phone etiquette and management to make and receive calls in a consistent, polite, and professional manner. • Must love people and have the skills to handle the challenge and satisfaction of helping scared, frightened, or even angry patients become comfortable in the dental office. • Must be highly trustworthy and ethical. Interested individuals are encouraged to email us their resumes at doctors@drkroll.com and check out our website at www.drkroll.com.

PART TIME RDH NEEDED, Looking for a part time RDH to join our friendly team on Tuesdays & Thursdays, 8:30-5:00, Contact: LUPITA MENDOZA 8054851605

Ortho - Pedito/ortho practice in Santa Maria looking for ortho associate for immediate hire with possible buy-in after 1-2 year commitment. 10 - 12 days / month. For details please email cv to keithtamdds@gmail.com

GOT STAFF?

Your Dental Society maintains lists of applicants seeking dental positions. On our website (www.sbvcds.org), under the Professionals menu, click on "Jobs & Classifieds" and enter your ADA num-

ber as both your username and password, or call us at 805-648-7282 for a FAX.

SPACE OFFERED

Dental Office For Sale in Santa Maria (May 14th, 2021) I have a fully equipped beautiful three OP office in a Medical/Dental building across from Dignity Regional Medical Center in Santa Maria. The office is 1150 sq. ft. I am asking \$375,000. AND I am including all the equipment and records for my active practice at no additional cost. I can send photos and more information, please email me at: jworch@yahoo.com (CONTACT: DR. JOHN W. ORCHARD)

Dental or Medical Office Space for Lease: 724 E. Chapel, Santa Maria, Excellent location, fully equipped and ready for patients -low overhead practice or second office location! 805-358-2728, ameriansones@gmail.com

Ortho Office Space available in Carpinteria - 1150 sq. ft., \$2530.00/month utilities included, no NNN - Bathroom, Lab - X Streets: Carpinteria Ave. and Arbol Verde Call 805-684-4537

Orthodontist/Dentist office available for lease in Crossroads Center located in Camarillo, CA. Please contact Tracy Grair for leasing information 805-368-1269.

EQUIPMENT FOR SALE / WANT TO BUY

PureWay Eco II Amalgam Separator Free! New amalgam separator complete but not in original packaging. Santa Barbara, CA, Contact 805-895-4020 drleesb@cox.net

Pelton Crane Assistant Stool Price: \$175.00 OBO Pelton Crane Assistant Stool. Good Condition. Light Camel Ultra Leather Fabric. jbndesign22@gmail.com

Pelton Crane Dental Exam Chair Price: \$3,250.00 OBO Pelton Crane " Spirit 3000" Exam Chair with massage. Good condition. Contact (805) 570-6507 jbndesign22@gmail.com

SERVICES

Locum Tenens Dentistry (Temporary Dental Services) specializing in long-term, maternity and vacation leaves. Dr. Cole 1978 USC graduate 805-953-5224 www.smilesforalifetime.com

Locum Tenens Dentist- for when you need someone who is productive & dependable in your absence. Dr. Tina Brenza Northwestern 1996 (815)621-1021 drbrenza@gmail.com. CV available upon request.

Place a Classified Ad! Give us a call (805)648-7282 or email us at admin@sbvcds.org.

Island View

A PUBLICATION OF THE SANTA BARBARA-VENTURA
COUNTY DENTAL SOCIETY



1607 E. Thompson Blvd.,
Ventura, CA 93001

OUR SUPPORTERS:



WESTPAC
WEALTH PARTNERS
PROTECT • INVEST • ACHIEVE



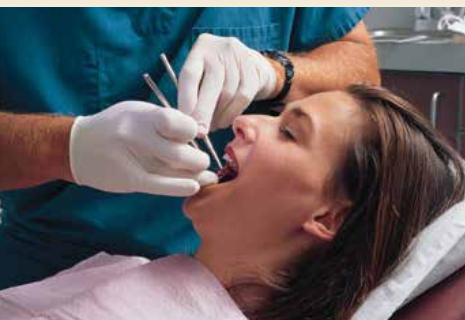
FIND US ONLINE!

SANTA BARBARA-VENTURA COUNTY
DENTAL SOCIETY



MISSION STATEMENT

The mission of the Santa Barbara-Ventura County Dental Society is to serve the members and the communities they serve, and to advance the art and science of dentistry.



SOCIETY STAFF

EXECUTIVE DIRECTOR

Linda Lacunza, M.A.
execdirector@sbvcds.org

OFFICE COORDINATOR

Felipe Diaz
office@sbvcds.org

NEED TO REACH US?

PUBLIC NUMBER
(805) 648-7282

DENTISTS ONLY UNLISTED NUMBER
(805) 643-3670

FAX (805) 648-5154
E-MAIL: execdirector@sbvcds.org
www.sbvcds.org

IMPORTANT NUMBERS

AMERICAN DENTAL ASSOCIATION
(800) 621-8099

CALIFORNIA DENTAL ASSOCIATION
(800) 736-8702

**SOUTHERN CALIFORNIA WELL-BEING
COMMITTEE'S CONFIDENTIAL
HOTLINE**
(213) 383-2691