Island View



IN THIS ISSUE

- WHAT'S UP? SBVCDS EVENTS
- **MESSAGE FROM THE PRESIDENT** DR. KEN SMITH
- **BCR REPORT** LISA E. BECK-UHL, DDS
- 5 OXNARD COLLEGE CLASS OF '22
- **6** DENTAL ASSISTANT INTERN PROGRAM
- 7 DENTAL ASSISTANT ONLINE TRAINING COURSE
- 1 SUPPORT THE SBVC DENTAL FOUNDATION
- **13** PRESIDENTS MESSAGE SBVC DENTAL FOUNDATION
- **14** HELP FOR UKRAINE
- **15** LETTER FROM THE EDITOR DR. SUZANNE BERGER
- **17 SEEKING VOLUNTEERS** VC UNITED WAY
- 19 GOLF SOCIAL SIGN UP
- 22 SBVCDS SHRED DAY INFORMATION
- **25** NEW SBVCDS **MEMBER FOCUS**
- **26** MASKS IN THE OFFICE
- **27 PRINT OUT FLYER:** MASKS IN THE OFFICE
- **33** GET THE SCOOP ON SBVCDS POP-UP SOCIALS

ON THE COVER:

SBVCDS Members meet with County Supervisor and presumed State Assemblyman Gregg Hart.

It is always good to have an ear in the capitol to hear and understand dentists' needs. Mr. Hart was receptive to our describing the current difficulties with training, staffing, regulations, and third-party payers. We look forward to continued dialogue and positive changes as we move forward.

Pictured: Linda Lacunza, Gregg Hart, Dr. Lisa Beck-Uhl, Dr. Adam Swenson

What's Up? SBVCDS Events

Day/Date	Event/Speaker	Fee
 Jul 19	CPR Renewal (HYBRID) at SBVCDS Office	\$60
Aug 12	MBD - IC/DPA & CPR,	
1.0.9	Courtyard Marriott Oxnard (see Page 21)	\$60
A O.C.	Courtyard Marriott Oxnard (see Page 22)	\$10/ box
Aug 26	Shred Day - Santa Barbara (see Page 22)	\$99
Sep 16	Golf Social - Olivas Links (see Page 19)	დან
Sep 16	Appual Member Social - The Greek Restaurant (see Page 16)	φυσ
Dec 10	Parade of Lights, Channel Islands Harbor, Scarlett Belle dinner of	ruise!

We also offer monthly Radiology Safety Certification courses – Call for details



PRESIDENT'S MESSAGE



Dr. Ken Smith

President

Dear Colleagues,

Summer time vibes! Hooray! May and June were times of transition, times of weddings and graduations. Now it's officially summer - time to check if our swimwear still fits, to see if insurance and vendor contracts still fit, and to assess our practices profitability in the wake of high inflation. These are hot times in more ways than one. There are certainly unique struggles at this time in history, and you should know that your board is doing what it can to be sure your office can thrive. We are preparing to attend House of Delegates (for the first time in-person in three years!) and will work hard to advocate for you.

In one of the more easy ways we want to assist... maybe it is also time to start cleaning out some contracts and old patient charts? Your dental society is having its Santa Barbara shred day on August 12! See the flyer in this edition and call to reserve your boxes.

As the summer starts to heat up, so are our member events. Join us for a morning of golf and member luncheon to follow at the Greek in the Ventura Harbor on September 16th. This will be a unique way to gettogether as colleagues; something we all have missed! See the flyers for these events in this edition and reserve your spot now!

We will continue to have our pop up socials. These are often in the Ventura/Oxnard area, as that is most central to our component. But remember, if any other members are interested in creating a pop-up social in their area, please reach out to Linda and Felipe at the society office. Speaking of Linda and Felipe, and speaking of graduations, I would like to take a moment

to highlight your society staff's recent family-pride moments; Linda Lacunza, SBVCDS Executive Director, was proud to see her step-son graduate



from 8th grade. Now onto life with a high-schooler!

I would like to give an especially loud applause to Felipe's daughter, who graduated at the top of her class!

Felipe Diaz, SBVCDS Office Manager, and his wife were proud to see their eldest child, Citlali, graduate from Hueneme High school. She was a Valedictorian, a Distinguished Scholar, and received multiple scholarships. She was the Commanding Officer of Hueneme's Navy Junior Reserve Officer Training Corp

with the rank of Cadet Captain, and was the Color Guard Commander. She was accepted into every school she applied to, including UC Berkeley, UCLA, UC Santa Cruz, UC Davis, CSUCI, Cal Poly, San Diego State, CSU Northridge, Cal Lutheran, University of Chicago, and Williams University. She will be attending UC Berkeley to major in English or Classics in the fall. Big congratulations to Citlali!





Wishing you all a terrific summer.

Sincerely,

Ken Smith

Dr. Ken Smith President 2022 SBVCDS

BOARD OF COMPONENT RELATIONS REPORT

July 2022



Lisa E. Beck-Uhl, DDS

Dear Colleagues,

I hope you are having a great summer! As life continues to move towards normal, your board has been working to introduce more fun gatherings again, and we continue to find ways to support our members. I know from talking to many of you that workforce shortages continue to be an issue.

Staffing is a real problem in all industries. Staffing dental offices has even more hurdles (vaccine requirements, training, etc.), and Santa Barbara has even more (lack of training centers, gas prices, road construction, etc.). Our Executive Director, Linda Lacunza, has been working very hard to help this issue. Among other efforts, she has met with Santa Barbara City College to have dental assisting added to their range of jobs promoted in the community. SBCC will also begin offering DA internship opportunities to the right person.

Of course, these interns would require training. Linda has been working with CDA to access the Smile Crew online training program, and our Board of Directors is exploring other online didactic training opportunities. Linda is working with the Santa Barbara County Workforce Development Board, and the Santa Barbara Foundation to hopefully find financial assistance to the student and/or to the dentist employers who hire them.

In order to build up the database of trained applicants, please be open to doing some training if the opportunity arises! I have had a few student interns work for me, and I have found them quite helpful. These are students from UCSB that are interested in becoming dentists. They require a lot of training, but it's fun to help them, and to see their eyes light up when they see what we can do for our patients. To help in the legislative arena, Linda, Dr. Adam Swenson (Area A Area Director), and I recently met with Santa Barbara County Supervisor, and State Assembly candidate, Gregg Hart. It is important to have our needs heard by our representatives regarding our concerns as dentists and business owners. We spoke to Mr. Hart regarding staffing issues, and he genuinely listened to our concerns. Ventura County has had the Hygiene School and Dental Assistant training program at Oxnard College, but the Dental Assisting School we used to have at Santa Barbara City College was shut down years ago. Mr. Hart agreed that more dental auxiliary in our community would be beneficial in employment and overall health of the community.

At the state level, I met with the Board of Component Representatives via Zoom last month. We talked about staffing, and other issues affecting member retention, and what CDA can do for us. One proposition was putting pressure on the California Dental Board to remove the roadblocks to updating licensure when RDA's and hygienists want to return to the workforce. Another proposed that the CDB allow more than 50% of CE credits to be taken online. Our younger members especially like the availability of online courses.

I hope this gives a small glimpse into the kind of work that organized dentistry does to serve our profession. We want the best for our profession and for our members. Please encourage any non-member dentist colleagues to join CDA!

Sincerely,

Lisa E. Beck-Uhl, DDS

OXNARD COLLEGE BRINGING NEW HYGIENISTS TO OUR COMMUNITY!

In the fall of 2020 the anxiety and uncertainty caused by the coronavirus pandemic required a leap of faith and a major commitment from students as they embarked on their professional career in the Dental Hygiene Program at Oxnard College. The awareness that an exposure or a positive test could disrupt their educational journey kept everyone on edge. Remarkably, the sacrifices and dedication by adhering to the protocols set by both the college and the DH program prevented any disruptions or transmissions during their quest.

In May, the Class of 2022 celebrated graduation in-person on campus with classmates, faculty, family, and friends. All have since passed their National and Clinical Boards and will complete their Law & Ethics Exam by August. Most have secured jobs after Linda Lacunza encouraged them to post on the Santa Barbara/Ventura County Dental Society Job Board.

The Dental Hygiene program continues to attract a wealth of applicants with over eighty-five vying for 20 available placements this fall. We look forward to welcoming an incoming class in August along with a new cohort of 24 Dental Assisting students.



DENTAL ASSISTANT INTERNS

While SBVCDS is a proud supporter of Oxnard College's important DA program, where students graduate trained and ready to hit the work force, we know that it isn't enough!

A healthy dental community needs strong dental teams. Staff shortages are a problem everywhere, and there are pockets where it hits even harder. With gas prices, road construction, and so many other obstacles, what can a dentist do?

Your dental society is doing what it can, and we have partnered with SANTA BARBARA CITY COLLEGE and CSUCI to increase interest in dental professions!

If you are interested in providing a paid internship, we want to connect you with enthusiastic young people who are eager to learn and to work. Could this become your next regular hire? Perhaps. But even if not, you will be helping to rebuild DA populations in your community... you never

know when you will need this!

To put your office on the list, call the Society today! We will ask your needs and requirements, then compile a list.

When we receive an interested applicant from the college, we will notify you so you can contact and work directly with them from there.

Without naming specific offices, we will be promoting this program on social media and through city college channels. We hope to have a strong list of available offices by the time recruitment fairs start!

Call SBVCDS now to join this program! 805-648-SBVC (7282)



SB CC SANTA BARBARA CITY COLLEGE

Dental Assistant Training Course Outline

At your option, your dental society will also provide 4 hours of basic introductory online training to your intern/new hire. Free for the first 20 members who ask for this per month!

Our dental assistant training course covers everything from leadership skills, to how to play a larger part in your practice, and what types of behavior are appropriate and not appropriate in the back office.

THIS COURSE TRACK IS WORTH 4 CONTINUING EDUCATION CREDITS (CE) FOR LICENSED DENTAL PROFESSIONALS. PREVIEW THE COURSE OUTLINE BELOW.

Module 1 One Hour Webinar for New Assistants

Unit 1 One Hour Webinar for New Assistants (1:13:21)

Module 2 How Dental Assistants Can Be Leaders

Unit 1 How Dental Assistants Can Be Leaders (27:00)

Module 3 The Dental Assistant's Role in the Morning Huddle

Unit 1 The Dental Assistant's Role in the Morning Huddle (25:59)

Module 4 How Dental Assistants Can Have a Bigger Role in the Practice

Unit 1 How Dental Assistants Can Have a Bigger Role in the Practice (28:39)

Module 5 What a Doctor Looks For in an Assistant

Unit 1 What a Doctor Looks For in an Assistant (9:52)

Module 6 Anticipating Doctor Needs

Unit 1 Anticipating Doctor Needs (20:33)

Module 7 Ten Bad Habits Dental Assistants Should Stop Doing

Unit 1 Ten Bad Habits Dental Assistants Should Stop Doing (30:09)

Module 8 Making Patients Comfortable All The Time

Unit 1 Making Patients Comfortable All The Time (10:31)

Module 9 Never Leave a Patient Alone and What to Do

Unit 1 Never Leave a Patient Alone and What to Do (8:51)

Module 10 Dental Assistants and Non-Patient Time

Unit 1 Dental Assistants and Non-Patient Time (28:12)

Module 11 What is Appropriate or Not Appropriate in the Back Office

Unit 1 What is Appropriate or Not Appropriate in the Back Office (30:01)

Module 12 Dental Assistant Training Evaluation Survey

Unit 1 Dental Assistant Training Evaluation Survey Form

JULY 2022



A HYBRID OPTION FOR SAFETY

SBVCDS is collaborating with Rescue Training Institute of Southern California to provide our members with a CPR Renewal option in compliance with Dental Board requirements.

Online Component

Upon registering, you will be provided with a link to an online course which will need to be completed prior to your scheduled in-person skills test.

In-person Skills Test

We will schedule the date and time for you or your group upon registration and payment. The skills test will be scheduled in 30 minute time slots from 6:30pm - 8:30pm on the dates below.

2022 **Calendar** January 18
February 22
March 15
April 19
May 24

June 21July 19September 20October 18

November 15

Call to register your spot (805) 648-7282

office@sbvcds.org | www.sbvcds.org | (805) 648 7282





New York

September 9, 2022

Atlanta

October 21, 2022

Dallas

November 11, 2022

Full-arch Rehabilitation Redefined

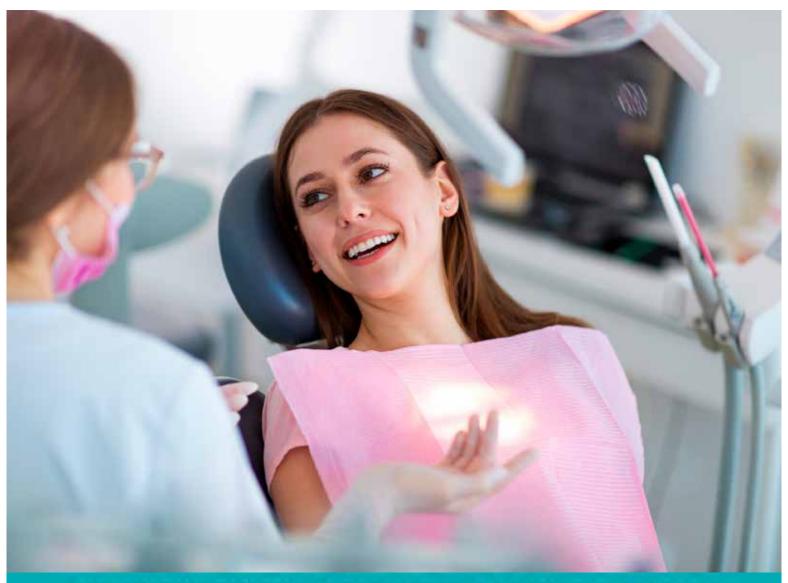


The Complete Digital Workflow

Learn More at KeystoneDental.com







TOGETHER WE CAN MAKE A DIFFERENCE IN OUR NEIGHBORS' LIVES!

MEMBERSHIP OPPORTUNITIES

PRESIDENT'S CIRCLE			CIRCLE OF FRIENDS	
Gold - \$1,000 or more Platinum - \$2,500 or more Sustaining Life- \$10,000 may be payable in up to 10 annual installments of \$1,000 each. Name:	Life - \$10,000 may be annual installments of President's Life- \$25,000 payable in up to 5 annuinstallments of \$5,000	Member - \$1 - \$99 Member - \$100 - \$249 Contributing - \$250 - \$499 Sustaining - \$500 - \$999		
Address:	ase list name above exactly as you wish to b	e recognized in all publications)		
Credit Card #	Billing Zip	Exp. /	Sec. Code	
Amount Enclosed: \$	Phone number:			

Mail to: SBVC Dental Foundation - 1607 East Thompson Blvd, Ventura, CA 93001 Fax to: (805) 648-5154

THANK YOU!



Your support enables your Dental Care Foundation to make a difference in the lives of the children of our communities. Despite the expansion of Denti-Cal, many children still lack access to basic dental care.

> Please join your colleagues in supporting the Santa Barbara-Ventura Counties Dental Care Foundation's programs.

PRESIDENT'S CIRCLE

Life- \$10,000 or more
Dr. and Mrs. Russell D.
Nishimura

Sustaining Llfe- \$10,000

Suzanne Berger, DDS Terri and Mark Lisagor, DDS Jeremy Wilgus, DDS

Gold- \$1,000-\$2,499
Tickled Pink Foundation

CIRCLE OF FRIENDS

Sustaining \$500-\$999

Thomas Chee-Ho Lee Tickled Pink

Member \$100-\$249

Ianice Beirle *Marie Alejandrino-Buell* Mandana Anoosheh-Zomorrodi Armand Begian Robert J. Berkenmeier Henry Chen Walter C. Dukes Glen Allister Fung Friedrich Christopher Haar Ronald K. Hunter Daniel D. Jahng Lydell Lyndon Lambeth Śteven F. Stanley Somis Thursday Club Janice M. Sugiyama United Way Lynn Wan Thomas F. Wuesthoff

Contributing \$250-\$499

Douglas Andersen Karen Ann Sue Tad Suzuki

Member \$1-\$99

Joseph Beierle Bryan D. Fisch Stephen Harry Grand Alejandro Guillermo Mizraji David Pokras Michael L. Potts Darryl William Priest Greg Trnavsky United Way Ventura County United Way Ventura Jonathan Wong

TOGETHER WE CAN MAKE A DIFFERENCE IN OUR NEIGHBORS LIVES!

	MEMBERSHIP OPPORTUNITIES	
PRESIDENT'S CIRCLE Gold - \$1,000 or more Platinum - \$2,500 or more Sustaining Life - \$10,000 may be payable in up to 10 annual installment of \$1,000 each.	□ Life - \$10,000 may be payable in up to 5 annual installments of \$2,000 each. □ President's Life - \$25,000 may be payable in up to 5 annual installments of \$5,000 each.	CIRCLE OF FRIENDS Member - \$1-\$99 Member - \$100-\$249 Contributing - \$250-\$499 Sustaining- \$500-\$999
Name:		
Credit Card#:		Code
Amount Enclosed: \$	_Phone Number:	
Mail to: SBVCDS Dental Care Foundation - 1607	East Thompson Blvd., Ventura, CA 93001 Fax to: (80	5) 648-5154









SANTA BARBARA-VENTURA COUNTIES DENTAL CARE FOUNDATION





FOUNDATION PRESIDENT'S MESSAGE

Dear SBVC Society Members,

I am pleased and excited to announce that after a 3-year hiatus due to the pandemic, the newly reformed SBVC Dental Care Foundation is emerging again to do good things with and for the dental community.

As you know, until recently, the Foundation operated on very large-scale grants that allowed us to have the Mobile Dental Clinic and a fully staffed organization. Times have changes so much in these years, and those grants are no longer available.

But that doesn't mean we aren't here still doing great things! As THE dental foundation of our area, we can laser-focus our efforts in ways that are the most immediately beneficial to needs as they arise. And we can leverage our combined contributions to make a real difference to many: local clinics, local dental auxiliary training programs, and on occasion, even international efforts to provide care.

With these changes, the Foundation has been restructured with new goals streamlined leadership. Our interim board consists of:

Dr. Ron Hunter - President

Dr. Catherine Chien - Treasurer

Dr. Sunny - Secretary

Dr. Lyndon Lambeth - Santa Barbara Representative

This is a great team to re-start with, and we will keep you informed as we grow from here.

And now, as our first charitable gift, I am also pleased to announce how your donations are helping to fund Dr. Mark Schultz, whom you will read more about on the next page in his message and request for supply donations. He is going to Poland to provide oral healthcare to Ukrainian refugees in need. We commend Dr. Schultz for his volunteering for this great cause, and we thank you for your contributions towards it as well.

We will continue to update you with more news from the Foundation and look forward to your support.

Thank you,

Ron Hunter, DDS

on Hunter



Ron Hunter, DDS





SBVCDS Member traveling to Poland to help Ukrainian refugees You can help with important supplies!

Dear SBVCDS Members,

I will be traveling to Warsaw, Poland on a humanitarian mission, to provide dental care for Ukrainian refugees. It is sponsored by International Medical Relief, founded in 2002, a 501(c)3 non profit and non denominal organization that fosters needed dental and medical care. Their mission is to provide access to health care in underserved and vulnerable communities worldwide to improve the health, wellness, and quality of life of those populations most in need. More information about IMR can be found on the internationalmedicarelief.org website.

I am scheduled to begin treatment at the end of July and over the next month I will attempt to collect and bring much needed dental supplies and materials listed below to the facility in Poland. I am arranging to have drop off locations in Lompoc, Santa Ynez Valley, Santa Barbara, Ventura, and Thousand Oaks to receive your in-kind

donations by **July 16**. Please send me a message with what you can give, and we will figure out the best way to deliver.

I can be reached by texting to (805) 245-0824 or e-mail to fangsowhite@gmail.com. In addition, if you are a client of Robertson Dental Laboratory, they have volunteered to pick up your donated materials on their daily delivery and pick up runs to your practice, if given prior notice.

Thank you for supporting this important mission. Those individuals and families that have lost their homes and had their lives so disruptively impacted, need not suffer from further complications of oral disease and discomfort. Your support in this effort is greatly appreciated.

Yours In Health.

Mark J. Shultz, D.D.S (former SBVCDS Board Member)

☐ Topical Anesthetic Gel	☐ Hygiene: Scalers (Anterior & Posterior), Currettes 7/8, 11/12, 13/14, Sharpener	
☐ Silver Diamine		
☐ Dental Needles	☐ Tongue Blades	
☐ Dental Floss	☐ 2x2 and 4x2 Gauze	
☐ Dental puppets and educational	☐ Dixie cups	
	☐ Bibs and Bib holders (disposables)	
	☐ Nitrile or Non-latex gloves	
□ IOHOIUX SedidHtS	☐ Temporary filling materials	
	☐ Silver Diamine ☐ Dental Needles ☐ Dental Floss	

LETTER FROM THE EDITOR



Lisa Safieinili, MPH. RD. Executive Director. Westminster Free Clinic, Susan Taylor DA, Sugarbug Dental, Cynthia Soto Operations Manager, Westminster Free Clinic, Cari Canales, MPH, **Community** Outreach, Sugarbug Dental

Recently, Dr. Sahar Sepidehdam and I were given the opportunity to present about careers in dentistry to over 200 high school students in Thousand Oaks and Oxnard. These are teen interns who assist at the Westminster Free Clinic and get hands-on experience working side-by-side with, and being inspired by, this clinic's dedicated volunteer doctors, nurses and social workers. Heck, I was inspired! But I also noticed that dentist volunteers were absent from the lineup, even though there's a real need for dentists to provide adult patient referral assessments, among other things. Dentists used to volunteer here, where'd we all go? It also struck me that, in the middle of an acute man-power shortage, we dentists might not have been doing enough to inspire young people to choose dental careers. We all care about the oral health of our community, let's not forget about the health of our dental profession.



Dr. Suzanne Berger Editor

LOU BERMUDEZ

(BRE License # 01102002)

Selling Dental Practices in Santa Barbara & Ventura Counties for Over 30 Years!

(Your Neighborhood Broker / Resident of Ventura County)

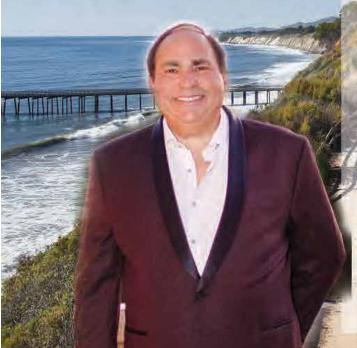
You live in one of the Greatest Areas in the Country --Your Sale Price Should Reflect That

A sample of our current listings:

Santa Barbara: Motivated retiree with over 25+ yrs Goodwill. Private Practice. Most Specialty Treatment Referred Out. Busy Hygiene Program. Seller works PT schedule. Super steady patient base & revenues of \$30k/mo Low overhead costs so ideal for first time buyer or merger

Camarillo: Disabled dentist now looking to sell his absentee run practice. No patient attrition concerns here as the office has been operated by associates for past 2 years. 3 very clean ops with room for additional. Shopping Center visibility. Low overhead. Priced to sell right away!

Ventura: Easy-going Retiree with over 30 years of Goodwill. Busy office (4 hygiene days per week) with large potential for significant growth and high net revenues. If looking for bread-n-butter seller that refers out specialty work, has a large patient pool, and controlled expenses - this is the one. Projecting income of \$600k for right buyer.



Moorpark: Shopping center location. Modern equipment and design. Exposure. Ideal for 1st time buyer looking for low overhead, controlled expenses and growth. Priced under \$150k for quick transaction. Seller will take active role in transitioning of patients

Santa Barbara: Old-school conservative retiree that does basic c/b and operative only with established practice accepting selected PPOs and Delta only. No endo, perio, ortho, OS or implants. Solid 3 days of hygiene. Predictable annual revenues & low overhead costs. Seller wants to go fishing -- buy it at a discount, and land a great catch!

www.ddspracticebroker.com

(818) 999-9595



SEEKING 3 VOLUNTEER DENTISTS FOR EACH OF TWO ON-SITE ORAL HEALTH SCREENING EVENTS

Both events are in partnership with Westminster Free Clinic.

- Wednesday, August 10 3:30 to 5:30 pm at the Thousand Oaks Methodist Church,
 1000 E. Janss Road, Thousand Oaks
- Tuesday, August 16 3:00 to 5:30 pm at St. Paul's Methodist Church, 1800 S. C Street, Oxnard

Dentists are needed to provide a brief oral screening for school age children and application of fluoride varnish. Prior to the screening the children and their parent will participate in a short oral health education session provided by Colgate. All children will receive an oral health kit containing toothbrush, toothpaste, and floss. Building Healthy Smiles will provide the screening form, gloves, and mirrors for use by the dentists as well as the fluoride varnish. Parents will be required to sign a consent form for the fluoride varnish application.

We will offer a 15-20-minute Zoom information session for participating dentists prior to the events to provide a brief overview of the program and answer any questions.

If you can volunteer for one of the events or have questions, please contact Susan Englund by July 15 susan.englund@vcunitedway.org. If you are unable to volunteer in August, please consider participating in one of our on-site school-based assessment events during the school year. Building Healthy Smiles is a program of United Way of Ventura County in partnership with Ventura County Public Health.

Island View JULY 2022



ANNUAL MEMBER



THE GREEK MEDITERRANEAN STEAK AND SEAFOOD 1583 SPINNAKER DR #101, VENTURA, CA 93001

Members \$39

Non-Members \$79

SBVCDS is taking over the Greek Mediterranean restaurant at the Ventura Harbor! Come celebrate with us and enjoy the food, beverages, and live music!



Friday, September 16th, 2022 Olivas Links Golf Course

7:30 am Check in 8:00 am Shotgun Start

3750 Olivas Park Dr., Ventura, CA 93001

Come join your colleagues & friends for a fun afternoon of camaraderie and golf! All skill levels welcome. PLEASE BRING YOUR OWN CLUBS AND BALLS. Scramble format. Followed by an included lunch party at The Greek Restaurant at the Ventura Harbor!

(Non-golfers, will also be at the party... call us for lunch-Only tickets!)

						APPLY PAYMENT TO:
Player Names						\circ
-						\circ
-						\circ
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Phone			Email			
Cost Per Player \$99	Member/ \$138 C	Suest	Qty	Total		
Please Charge to:	Visa	МС	Dis	cover	AmEx	
Card No.			Ex	p Date	V-Code	e
Signature						

Fax, Phone or Mail Registration To:

Santa Barbara-Ventura County Dental Society

Phone: 805-648-7282 * Fax: 805-648-5154 * E-mail: admin@sbvcds.org 1607 E Thompson Blvd, Ventura, CA 93001

JULY 2022 19

NEW MEMBER BENEFIT FOR YOU AND YOUR OFFICE MANAGER!

YOU'VE FOUND YOUR TRIBE!

Whether you're new to the dental field, new to dental office management, or a seasoned dental practice administrator, AADOM is here to help you continue to grow both professionally and personally with dental management help. With AADOM, you have a Tribe of peers and mountain of resources at your disposal to help you continuously learn, connect, and grow. We're confident that an AADOM membership will help you – and your office - thrive!

> Visit <u>dentalmanagers.com</u> for more information. https://web.dentalmanagers.com/forms/21 Sign up today!

LEARN CONNECT GROW Join Today!

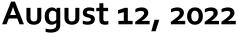




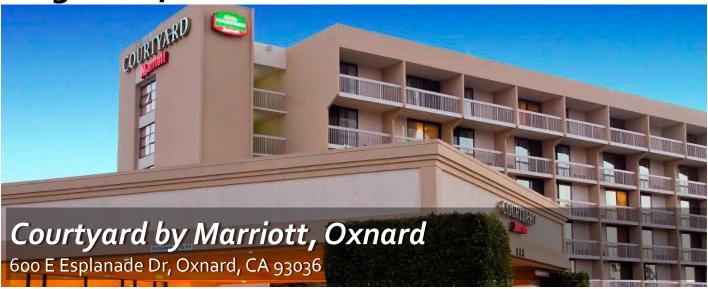
Staff who work for SBVCDS members get a SPECIAL DISCOUNTED RATE!

Member Benefit Day

All Required Courses in a Day – In-person!







Schedule for the day:

Infection Control Renewal & Dental Practice Act Renewal

4 CE Units; 9:30am - 1:30pm Working Lunch Included

Hybrid—CPR Renewal Course

Online portion needs to be completed prior to in person skills test.

4 CE Units; 1:45pm—3:15pm



Leslie Canham, RDA, CDA



Mark Fonseca

					×	
Registration is Limited	– Register early for t	he lowest price!	(*RSVPs made within 48h	nrs of event are at Wall	(-in Price)	
Name(s) & Title(s)						
Phone	Fax	Emo	ıil			
Member ALL DAY \$60 \$70 Walk-in Staff or Non-member IC/DPA \$160 \$170 Walk-in						
Staff or Non-Member CPR \$60 \$70 Walk-in						
Visa MC	DC AmEx		Total			
No.		Expr	CVV	Zip		
Signature		Date	Э			

Fax, phone or mail registration form to:

Santa Barbara Ventura County Dental Society 1607 E Thompson Blvd, Ventura, CA 93001 P (805) 648-7282 * F (805) 648-5154 * admin@sbvcds.org



DROP OFF AT ALAMAR DENTAL CENTER

2780 STATE ST., SANTA BARBARA, CA 93105

Banker's boxes and copy paper boxes only. Legal-size boxes count as 2 boxes. RSVPs of 20+ boxes will require a \$100 non-refundable deposit.

BONUS: For every 10 boxes you drop off, you get the 11th for FREE!

(805) 648-7282 • sbvcds.org

BOARD OF DIRECTORS INSTALLATION & SOCIAL

on the Channel Islands Harbor



SATURDAY, DECEMBER 10

Dear SBVCDS past and present leaders and volunteers,

Because of you, organized dentistry has been here serving the membership from year to year since 1919. Your time and talents have helped our community kept the profession thriving. After these difficult years, we would like to have a night of appreciation at the 2022 Parade of Lights!

6:00 - Boarding on the Scarlett Belle

6:30-8:00 - Dinner while docked and watching the decorated and lit boats!

After that, those that wish to take a small boat cruise through the harbor may remain on the boat until 9:00

Cost \$99 per member and guest. \$199 for non-members and their guests.

(805)648-7282 EXECDIRECTOR@SBVCDS.ORG



catapult

Google Maps Revealed:

The Secrets to Increasing Your Ranking & **Boosting New Patients**

Thursday, Jul 21 5pm - 6pm

FREE 1 CE Credit Webinar



https://www.catapulteducation.com/course/google-maps

Course Description

One of the most effective ways to increase your new patient phone calls is by getting into the Google Maps 3-Pack. The 3pack is the top three listings on Google Maps on the first page of search results.

Most dentists aren't aware that you can optimize your Google business listing, resulting in out-ranking your competition on Google Maps. It's like SEO for your website, but instead focuses on ranking on Google Maps.

Practices that optimize their listings dramatically increase new patient phone calls. We know this because we can prove it.

Learning Topics

- How Google Maps rankings work
- Why your practice may not rank as high as other practices
- How well (or not well) is your practice ranking currently
- If your Google Maps rankings will improve with more Google reviews
- How to be found higher in Google Maps search results
- If there are case studies to show the benefit of Google Maps SEO

Brought to you by our friends at Catapult Education

About the Speaker

Adrian is the Vice President at My Social Practice, a dental marketing agency providing expert SEO, social marketing, website development

Adrian is an expert in digital dental marketing and has been working specifically with dental practices for 13 years. In that time he has helped hundreds of dental practices grow and thrive

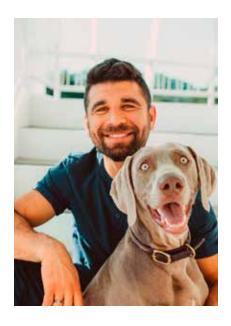
watching exercise and is a pretentious film and beer snob. He and his wife Emilie have four children and live in Suncrest, Utah.



Adrian Lefler

S B V C D S N E W M E M B E R | S B V C D S N E W M E M B E R

Can you imagine joining your dental society during the crazy times of the lockdown? Please help us welcome these newer members ~ let's show them what a great community we are! (Do you know of a newer member you would like us to focus? Call Linda at the dental society, she'd love to meet you, too!)



Dr. Mahmood Loul, GPSanta Barbara

Dr. Loul came from the Bay Area after practicing in both San Francisco and Berkeley. He chose Santa Barbara because he has family that lives in the area and he heard good things about this community: the weather, community, and the pace.

Welcome Dr. Loul!

Dr. Ben McWilliams

Santa Barbara

Dr. Ben McWilliams came to SBVCDS from Chicago. He and his lovely wife were ready to leave four months of cold weather and started looking to California. After exploring several communities, he found the perfect practice right here in Santa Barbara. The friendly people and nice patients have made it a welcome change.



Linda Lacunza, Dr. Adam Swenson, Dr. Ben McWilliams, and Dr. Lisa Beck-Uhl

Covid-Prevention Protocols are Still Required in all Healthcare Settings



GREETINGS TO OUR PATIENTS!

While many parts of the state and country are now able to relax their Covid-19 prevention mandates, healthcare is still required to keep safety protocols in place.

Please know our office is always in accordance with all necessary guidelines. We understand the importance of keeping you, our patients, safe and smiling!

Masks Are Required To Enter All Healthcare Facilities



Are you finding that patients are confused about needing to wear masks in the office?

An always-generous member shared what automated text messages they are sending to their patients before a visit. Perhaps this will serve as a helpful model for you. Also, please feel free to print the following flyer to hang on your door!

2 weeks before:

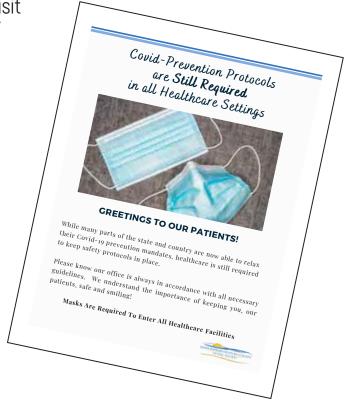
Hello [Patient Name], this is the office of Dr. (Name). We wanted to remind you of your appointment on [date] at [time]. Please text us back to confirm.

When you arrive to our office for your appointment, please remain in your car and text us to let us know that you are here. We will send you a COVID-19 screening form for that day. We want to make sure you didn't wake up with any symptoms. Once we receive that form we will let you know when to come in. Please be sure to wear a mask or face covering. You will be asked to sanitize your hands when you enter, and

we will have hand-sanitizer available for you to do so. We also ask that you come to your visit alone (or with a single caregiver or parent/guardian for elderly patients, patients with special needs, or children).

2 hrs before today's visit:

Hello [Patient Name], this is the office of Dr. (Name). We look forward to seeing you on your appointment today, [date] at [time]. Please complete the link below for your COVID-19 Screening form for today. (link here) Please text us when you arrive, and be sure to wear a mask or face covering when you enter. Thank you!



WE ARE HERE FOR YOU!

Your dedicated team at the Santa Barbara Ventura **County Dental Society** office is here for you!







Office Manager

Call us anytime we can be of assistance 805-648-7282

HELP IS ONE CALL AWAY.

THE CDA WELL-BEING PROGRAM

Concerned that you or a dental professional you know may have an alcohol or chemical dependency problem? Support is available.

SOUTHERN CALIFORNIA WELL-BEING COMMITTEE

(714) 600-6173



Do CE Courses done online still count? Yes, LIVE ones do!

- Live webinars have always and will continue to count as live CE. This also applies to courses wherein the instructor is speaking live online.
- Recorded webinars, even if the speaker is active in a chatroom attached to the recorded webinar, will no longer count as live CE as of January 1, 2022.
 - * The courses licensees took before 2022 that were under that waiver will be allowed to be counted towards a licensee's renewal.





PROFESSIONAL LIABILITY

Dentistry isn't like anything else.

Better protection is built just for dentists.

The Dentists Insurance Company was founded by dentists, to protect only dentists, and is led by your peers.

In fact, TDIC's Professional Liability coverage follows the scope of practice, which means you're protected for the administration of the COVID-19 vaccine.*

See more ways you benefit from exceptional protection at every stage of practice:

- One-on-one guidance by Risk Management analysts
- In-house claims team and razor-sharp legal team
- Higher limits for specialties with higher exposures

Plus, get premium discounts for bundling your policies or completing our current risk management seminar.

Talk to an agent or apply today at tdicinsurance.com/PL.

Protecting dentists. It's all we do.º

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Endorsed by

Santa Barbara-Ventura County Dental Society



^{*}Coverage is subject to compliance with all requirements of a vaccine emergency waiver; vaccine manufacturers requirements, and policy provisions.



CBCT for the Win!

How to Obtain Faster and Easier Implant

Cases

Monday, Aug 1 5pm - 6pm



FREE 1 CE Credit Webinar

Register at:

https://www.catapulteducation.com/course/implantplacement

Course Description

When properly utilized, CBCT can be an invaluable asset in planning out your implant placement. Dr. Michael Wehrle will discuss how to use this powerful tool so that your implant placement allows your surgical procedure to be faster and easier with less complications, and your final restoration to be fabricated with ease and no compromises.

Learning Topics

- How to utilize CBCT to plan out cases in an exact fashion
- How to utilize CBCT in combination with other tools to be certain to avoid complications
- How to utilize CBCT to make seemingly difficult cases much more simple

Brought to you by our friends at Catapult Education

About the Speaker

Dr. Wehrle graduated from Baylor College of Dentistry in 1989. He immediately took a GPR at Worcester City Hospital and the University Massachusetts Hospital. This began his constant pursuit of dental excellence through continuing education and resulted in him becoming a fellow in the Academy of General Dentistry while completing over 500 hours of continuing education n both orthodontics and implants. Dr. Wehrle is a member of the American Dental Association, American Orthodontic Society, Academy of General Dentistry, and an Associate Fellow of the American Association of Implant Dentistry.

Dr. Wehrle is the founder and head of the Wehrle Implant Immersion Course (WIIC) which is located in Puebla, Mexico. This is a completely self contained facility that allows for the most intense and efficient implant training possible. With over 400 graduates it has become one of the leading implant training facilities in the world.



Michael Wehrle, DDS



NOW ENROLLING

RADIOLOGY CERTIFICATION

Obtain your x-ray license in just a couple of steps!

(805) 648-7282 | SBVCDS.ORG

Students working for, or interning at, the office of an SBVCDS member dentist can train at that office and turn in the required x-rays to SBVCDS for evaluation. Please contact us for a FULL course description.

Course Price: \$400





SBVCDS **B BANK**

Search our listings for potential employees and employment opportunities!

Please visit

sbvcds.org/jobsclassifieds

and follow the directions below

Dental Professionals looking for employment:

- 1. Register as a non-member
- 2.IMPORTANT: As you're registering, make sure you set your profile to <u>"visible"</u> so potential employers may see your contact info.
- 3. Upload your resume
- 4. Submit

Once signed in, you will also find job posts from our member dentists that you can contact and apply through the individual office.

to hire staff: 1. Sign in to your member account.

Member Dentists looking

- 2. Select "I am a Job Provider"

You will see a list of applicants to choose from. Click the paperclip icon next to a name to download their resume (if they have included one).

Member Dentists looking for employment:

- 1. Sign in to your member account
- 2. Select I am a Job Seeker
- 3. In the top right hand corner, click Post Resume and follow the prompts.

IMPORTANT: Make sure you select "visible" in the Privacy section.













POP

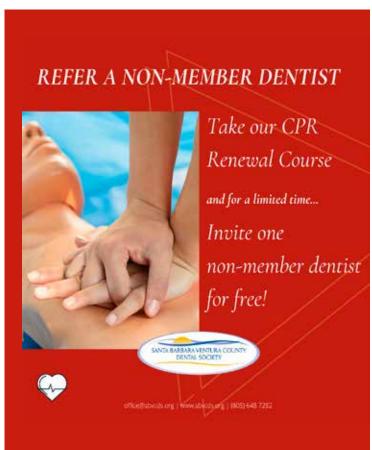
If you've been looking for a fun, casual, no-reservation opportunity to just meet colleagues and make new friends at a no-host Happy Hour after work... then you will LOVE the SBVCDS member pop-up socials! These show up in varying locations - though primarily they will be in the most central parts of our component. BYOB, but don't be surprised if there might be pizza or appetizers waiting for you!

Follow us on Facebook to stay on top of the next Pop-Up!

(and remember, if you would like to see one in your area, email Linda and let's make it happen!)







UNIQUE CLINICAL & LAB SERVICES IN ORAL PATHOLOGY AND OROFACIAL PAIN

WE PROVIDE THE FOLLOWING SERVICES FOR YOUR PATIENTS:

- Clinical diagnosis and therapeutic management of oral mucosal lesions, such as chronic ulcers; vesiculobulous disorders; burning or dry mouth, etc
- Diagnosis of ambiguous white/red lesions (oral cancer/precancer) and clinical follow-up programs
- Microscopic diagnosis for the biopsies submitted by dentists

- Diagnosis and therapeutic treatment of neuropathic Pain and TMJ disorders
- Radiographic consultation of intrabony
- Comprehensive care of prior/post radiotherapy for head/neck cancers

31332 Via Colinas, Suite 109 Westlake Village, CA 91362 Telephone: 818 865 1039 Lan Su, DMD, PhD Diplomate, American Board of Oral & Maxillofacial Pathology Diplomate, American Board of Orofacial Pain

www.oralpathmed.com

Keep in touch with SBV

News to Share? Let us know! Put it in the Island View!

Make it short and newsy!

Mail this form to us or fax it to (805)648-5154

News from SBVCDS Member

(Please print) _____

Retiring? Selling a practice? Buying a practice? Office successes? Please share with your colleagues!

Recently been elected to a community service club or professional leadership role? Please share your success!

CLASSIFIED ADS

Free to SBVCDS members! Want to sell some dental equipment? Looking for an associate? Looking for a particular item or service? Searching for a particular item or service? (25 words or less)

New member in your family? Boy ____ Girl ____

Name ___

Date Born _____

Siblings?__

ANYTHING GOES! Have a question you want the Board of Directors to answer in the newsletter? Have one of your kids achieved an outstanding accomplishment?

Ideas to contribute? Review a recent CE you attended! Share something you learned at a CE!

Highlights of some of your member benefits!



Continuing Education

CE Courses Infection Control/DPA Renewal CPR Renewal Radiology Certification Study Clubs

Island View Newsletter

Localized updates of your dental community **Business Practice Resources** Upcoming Event Notifications

Other Benefits

"Community" of Dentists Member Social Events Annual Golf Social PPE Distribution Assistance Opportunities to 'Give Back'

Online Resources

Employment Job Bank Classifieds Listings Compliance Documents & Templates Calendar of Events Local Ordinance Updates

Professional Services

Practice Management Hotline Shredding Events Mask Fit Testing Events Patient Referrals **Business Referrals** Emergency Prep Planning

For even more services and information, please give us a call at (805-648-7282) or find us at **sbvcds.org**













More Benefits as a CDA, ADA Member



Legislative Advocacy

TDIC Membership Eligibility

MORE Practice Management Tools

Annual Conferences

24 Hour Patient Referrals

MORE CE Courses







PARTNERSHIPS / ASSOCIATESHIPS / POSITIONS

Looking for a Fill-in RDH temp. Opportunity to grow into a Part-time or Full-time position available. Dental Office is expanding again and looking for an additional Registered Dental Hygienist to join the team. Send Resume to greatjobsdentalof-fice@yahoo.com

Associate Dentist Opportunity: 2-4 days per week. Single location private practice. Practice has newer equipment and use many high-tech devices. Invisalign and Lumineers certified would be fo benefit. Email jonesdds1@me.com

RDA, 4-5/days week. Salary based on experienced. 401K, Med Ins Thanks Dr Herschel Berger Dr Laura Jen Kin Husband and wife Dental Practice, Contact: Herschel Berger 805-522-6020 or syd2karli@aol.com

Front Office. Great small office in transition. Friendly staff and patients, quality dentistry. Comfortable and relaxed office environment. Office will be expanding to a nearby new location with an additional daughter dentist of the owner. Position will be full time in the near future. Please email a resume with references to jgmazurekdds@att.net

RDA or DA in Fun Pedo Office. Fun Private Pediatric Dental Office, Sunny Smiles Dentistry for Children and Young Adults, seeks a professional Registered Dental Assistant or Dental Assistant who is a team player! The person we are looking for must be dependable, capable of long-term commitment, friendly, energetic and personable. The duties include but are not limited to: chair-side assisting, taking x-rays, coronal polish, cleaning and setting up rooms. We look forward to hearing from you! ariana@sunnysmilesdental.com

Associate Dentist General/Aesthetic Dentistry Practice. Fee for service. Digital charts (Eaglesoft) Our focus is to provide high quality and respectful patient care. I am a solo practitioner looking for a like minded colleague to join my practice 2 days per week. Need to be willing to do hygiene to build a relationship with patients. Candidates who are interested, email resume to: your.sb.dentist@gmail.com

Hygienist One Day/Week General Dentistry Practice looking for a hygienist to join team our on Mondays. 8 patients per day. Candidates who are interested, email resume to: your.sb.dentist@gmail.com

Associate Dentist Associate can lead to ownership. The office is conveniently located in a highly visible, easily accessible professional building. The office occupies approximately 700 square feet and consists of 4 fully equipped operatories, a private office, a reception area, a staff lounge, a lab and 3 restrooms. The practice generates approximately 120 new patients per year. This practice has Softdent practice management

software. After the sale, the doctor will work back in the practice or mentor (if desired) to help the new doctor with a successful transition. This is only at the request of the purchasing dentist. The practice is located in a great community in which to live and practice dentistry. This practice revenues are approximately \$465K. Please send your CV to venturadds@gmail.com

Dental Assistant RDA, Experienced chairside RDA for General Dental Practice. 3 days a week . Salary based on experience. 4 day weekends every other weekend. No HMO's. Fee for service and PPO's only. Practice has been established for 40+ years. Treating 3 generations of patients. Warm and relaxing office. Experienced chairside RDA in restorative procedures, root canals, removable, x rays, with a pleasant and engaging personality. Please send your resume to rudkfree@qmail.com

Dental Office Manager Position Available, Our established, state-of-the-art dental practice is looking for a person to assist our doctors and care for our patients with consummate customer service and world class dentistry. Full time preferred. Required Skills • Experience in a dental office using dental computer software like Dentrix (or compatible), and must comprehend and master the technology that aids in planning, scheduling, and treating patients. • Experience with insurance billing and pre-authorizing, as well as payment plans and managing financial information, and must feel comfortable to collect a fee for a service patients value. • Experience with managing patient payments, day sheets and deposits, accounts receivable, and monthly statements. • Experience with scheduling and confirming patient appointments, having the ability to motivate patients to schedule and keep appointments. • Must be comfortable and skilled in phone etiquette and management to make and receive calls in a consistent, polite, and professional manner. • Must love people and have the skills to handle the challenge and satisfaction of helping scared, frightened, or even angry patients become comfortable in the dental office. • Must be highly trustworthy and ethical. Interested individuals are encouraged to to email us their resumes at doctors@drkroll.com and check out our website at www.drkroll.com.

PART TIME RDH NEEDED, Looking for a part time RDH to join our friendly team on Tuesdays & Thursdays, 8:30-5:00, Contact: LUPITA MENDOZA 8054851605

Ortho - Pedo/ortho practice in Santa Maria looking for ortho associate for immediate hire with possible buy-in after 1-2 year commitment. 10 – 12 days / month. For details please email cv to keithtamdds@gmail.com

GOT STAFF?

Your Dental Society maintains lists of applicants seeking dental positions. On our website (www. sbvcds.org), under the Professionals menu, click on "Jobs & Classifieds" and enter your ADA num-

ber as both your username and password, or call us at 805-648-7282 for a FAX.

SPACE OFFERED

Dental Office For Sale in Santa Maria (May 14th, 2021) I have a fully equipped beautiful three OP office in a Medical/Dental building across from Dignity Regional Medical Center in Santa Maria. The office is 1150 sq. ft. I am asking \$375,000. AND I am including all the equipment and records for my active practice at no additional cost. I can send photos and more information, please email me at: jworch@yahoo.com (CONTACT: DR. JOHN W. ORCHARD)

Dental or Medical Office Space for Lease: 724 E. Chapel, Santa Maria, Excellent location, fully equipped and ready for patients -low overhead practice or second office location! 805-358-2728, ameriansones@gmail.com

Ortho Office Space available in Carpinteria - 1150 sq. ft., \$2530.00/month utilities included, no NNN - Bathroom, Lab - X Streets: Carpinteria Ave. and Arbol Verde Call 805-684-4537

Orthodontist/Dentist office available for lease in Crossroads Center located in Camarillo, CA. Please contact Tracy Grair for leasing information 805-368-1269.

EQUIPMENT FOR SALE / WANT TO BUY

PureWay Eco II Amalgam Separator Free! New amalgam separator complete but not in original packaging. Santa Barbara, CA, Contact 805-895-4020 drleesb@cox.net

Pelton Crane Assistant Stool Price: \$175.00 OBO Pelton Crane Assistant Stool. Good Condition. Light Camel Ultra Leather Fabric. jbndesign22@ gmail.com

Pelton Crane Dental Exam Chair Price: \$3,250.00 OBO Pelton Crane "Spirit 3000" Exam Chair with massage. Good condition. Contact (805) 570-6507 ibndesign22@gmail.com

SERVICES

Locum Tenens Dentistry (Temporary Dental Services) specializing in long-term, maternity and vacation leaves. Dr. Cole 1978 USC graduate 805-953-5224 www.smilesforalifetime.com

Locum Tenens Dentist- for when you need someone who is productive & dependable in your absence. Dr. Tina Brenza Northwestern 1996 (815)621-1021 drbrenza@gmail.com. CV available upon request.

Place a Classified Ad! Give us a call (805)648-7282 or email us at admin@sbvcds.org.

JULY²⁰²² 37

Island View

A PUBLICATION OF THE SANTA BARBARA-VENTURA
COUNTY DENTAL SOCIETY



1607 E. Thompson Blvd., Ventura, CA 93001

OUR SUPPORTERS:





WESTPAC WEALTH PARTNERS PROTECT - INVEST - ACHEVE

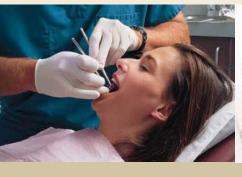




AD)A

MISSION STATEMENT

The mission of the Santa Barbara-Ventura County Dental Society is to serve the members and the communities they serve, and to advance the art and science of dentistry.







SOCIETY STAFF

EXECUTIVE DIRECTORLinda Lacunza, M.A.
execdirector@sbvcds.org

OFFICE COORDINATORFelipe Diaz
office@sbvcds.org

NEED TO REACH US?

PUBLIC NUMBER (805) 648-7282

DENTISTS ONLY UNLISTED NUMBER (805) 643-3670

FAX (805) 648-5154
E-MAIL: execdirector@sbvcds.org
www.sbvcds.org

IMPORTANT NUMBERS

AMERICAN DENTAL ASSOCIATION (800) 621-8099

CALIFORNIA DENTAL ASSOCIATION (800) 736-8702

SOUTHERN CALIFORNIA WELL-BEING COMMITTEE'S CONFIDENTIAL HOTLINE (213) 383-2691